

# Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, August 19, 1965

16 Pages — Vol. 58, No. 42



PICTURED ON ARRIVAL MORNING in Papeete, Tahiti, aboard Matson Lines' luxury cruise ship SS Mariposa on July 25 is Mrs. Ruth M. Saadi, 390 Mariposa Ave., Sierra Madre (associate professor, Pasadena City College). The SS Mariposa also calls at the ports of Bora Bora, Rarotonga, Auckland, Sydney, Noumea, Suva, Niuafo'u (Tin-Can Island), Pago Pago and Honolulu during the 42-day cruise to the South Pacific.

## In Thailand Seven Years

### Young Family Returns For Short Time Home Leave

Oliver Gordon Young of Sierra Madre, Calif., who has been helping the primitive tribesmen of the jungle mountains of Thailand in their transition to a more settled way of life, has returned to California for home leave.

He is accompanied by his wife Peggy and four children. The Youngs' time in the U.S. will be brief as usual. They expect to return to Thailand in August.

Young, a public safety advisor for the Agency for International Development, lists his U.S. home as 221 Vista Circle Dr., Sierra Madre, but he is a cosmopolitan. He was born in Yunnan, China, in 1927 of missionary parents. He has travelled throughout Burma and South China. He studied in India and at California Polytechnic Institute, where he received a degree in animal husbandry. He lived and worked in India for seven years.

Raised among the Lahu tribe in China and Burma, he spoke their language as a child before he learned English. They taught him their hunting skills and he learned them so well they awarded him the title of "supreme hunter" and made him an honorary chieftain.

Later during his seven years in Thailand collecting wildlife specimens for U.S. museums and zoos, he again encountered the Lahu tribe, which had migrated from their ancestral home.

When the Thai Government asked for assistance through the foreign aid program to help these people find their place in the modern world, Young willingly accepted the job of agriculture advisor with AID's predecessor agency. Working with Thai government officials and other foreign aid advisors, he helped teach the tribesmen rudimentary techniques of productive agriculture.

WEATHER			
	High	Low	Prec.
Aug. 10	101	74	
Aug. 11	101	75	
Aug. 12	98	73	.25
Aug. 13	102	68	
Aug. 14	101	72	
Aug. 15	98	70	
Aug. 16	91	68	
Rainfall to date	13.39"		
Year ago to date	13.57"		



OLIVER GORDON YOUNG of Sierra Madre and Thai Border Patrol Policeman present Rhode Island Red chickens to girl in the village of Bang An in Chiangmai province of Northern Thailand. With wife Peggy and four children Gordon is now in California for home leave.

## Ordinance Back To Plan Com.

The City Council of the City of Sierra Madre held a very informative and worthwhile adjourned meeting last Thursday relative to the new proposed Hillside Ordinance that has been under study for the past 18 months.

The Planning Commission presented its version at a Public Hearing the Tuesday before and the opponents made known their objections, however the Council felt that they should hold an evening of study session on the Ordinance, asking questions and becoming better informed on the new law that they were asked to pass.

After four hours of study and hearing testimony they recorded their view, relative to changes, and returned the new proposed ordinance back to the Planning Commission for their thinking or concurrence at their regular meeting of Thursday, August 19.

Further discussion will be held on that date and the ordinance will be returned to the Council for action at their regular meeting of August 24.

September 12 will see the expiration of the new emergency interim ordinance and the City Attorney was asked for procedure of extension until such time as the new ordinance could be written, passed, published and become legal law.

## Red Cross Certificates Now Earned

The following boys and girls completed their requirements for Red Cross Certificates at the Foothill Center YWCA:

Beginners: Duncan MacCourt, Chris Markell, Paul Sease, Brad Miles, Denella Lucero, Debbie Colangelo, Janice Fulton, Ray Gadd, Lori Place, Glen Colangelo, Chris Best, Richard Smith, Chris Cadd, Donna Hoban, Vickie Jones, Julie Pascoe, Randy Thomas, Andy Thomas, Allison Woods, Eddie Little, Maureen McErlson Matt Hanken, Deedra Rowden, Mark Blunk and John Fason.

Advanced Beginners: Gene Helms, Valerie Bates, Duncan MacCourt, Carol Allen, Mike Constable, Paul Sease, Janice Fulton, Rick Starrett, Debbie Colangelo, Glen Colangelo, Richard Smith, Lori Place, Renee Morell, Chris Best, Ray Gadd and Deedra Rowden.

Intermediates: Valerie Bates, Margaret Helms, Richard Smith, Chris Best, Debbie Colangelo, David Neseth and Jimmy Goldwell.

Swimmers: Debbie Colangelo, and Jimmy Caldwell.

This is a United Way Agency.

## Legion Auxiliary Holds Busy Session Aug. 12

American Legion Auxiliary members held a busy session at the home of Mrs. Wayne Perry on Thursday night. The following donations were approved by the Unit: Child Welfare, Education, Rehabilitation, Special Child Welfare fund, Special Education fund, Scholarship fund, Nurses' Scholarship Ex-Service Women's fund, Supplies for the Veterans Hospital, Girls State and Junior Activities Jamboree, a training school for future officers of the Legion Auxiliary.

Interesting letters from out-of-town members were read and enjoyed. These included: Jerry Welch, Monterey; Rose Galkin, Granada Hills; Oro Olsen and Bertha Billings, Leisure World; Catherine Armour, Belmont Shore; Bertha Irvine, Santa Barbara, and Anne Block, Pueblo, Colo.

Membership chairman reported 32 members in Department of the Quota of 42. Those attending the Past Presidents party in Monrovia were President Effie Pratt, Edna Faller, Thelma Proctor and Orelia Henderson.

Member Bertha Irvine of Santa Barbara keeps up with the auxiliary activities, she says, through the Sierra Madre News.

Treasurer Orelia Henderson is spending two months with her daughter, Twilla, in Santa Fe, N.M.

President Effie Pratt enters Sierra Madre Community Hospital on Thursday, the 19th, for foot surgery. Send her a card.

The next meeting of the Unit will be at the home of Thelma Proctor on Thursday, Aug. 26.

## Jerry Asher Graduates

Jerry W. Asher Jr., of 410 Gatewood Terrace, Sierra Madre, is a graduate of the Distribution Phase, Associate Army Supply Management Course of the U.S. Army Logistics Management Center at Fort Lee, Va. The course was two weeks in length.

Asher is a major in the U.S. Army Reserve. In civilian life he is a deputy county clerk.

The Associate Army Supply Management Course is one of 18 offered at the Army Logistics Management Center. Other courses offered in the ALMC curriculum are in the areas of procurement, general supply, surplus property disposal, depot operations and inventory management.

The Army Logistics Management Center, established in 1954, is the Department of the Army's only postgraduate level school for logistics managers. It is a field activity of the Army Materiel Command, Washington, D.C.

The course ended August 6.

## X-Ray Truck To Be In Sierra Madre

Following a two-day stay at the northwest corner of Baldwin Avenue and Sierra Madre Blvd. in Sierra Madre, which begins on Monday, August 30, the County Health Department's mobile chest x-ray truck will move to the southeast corner of Huntington Drive and First Street in Arcadia for an additional three days, Dr. Chester C. Burski, District Health Officer, announced today.

The schedule for the Sierra Madre's dates are as follows: Monday, August 30, from 1 p.m. to 7 p.m.; and Tuesday, August 31, from 9 a.m. to 3:30 p.m. The truck will move into Arcadia on Wednesday, September 1, and will be open from 9 a.m. to 3:30 p.m.; on Thursday, September 2, the unit will be open from 1 p.m. to 7 p.m.; and on Friday, September 3, from 9 a.m. to 3:30 p.m.

Dr. Burski urges that all persons over 15 years of age who have not had a chest x-ray within the last year avail themselves of this opportunity while the County's chest x-ray truck is in the area. There is no charge for this is a tax-supported service of the County Health Department.

## Geo. Lindsays Honored Sunday

The Rev. and Mrs. George W. Lindsay, now of Redding, California, were honored following an all-church picnic on Sunday, August 15, by the naming of the Junior chapel at the First Congregational Church as Lindsay Chapel. College-age young people were in charge, with Brad Quick as master of ceremonies. Sue Murphy led the singing, and the closing prayer by Bob Wortham, Jr., followed the friendship circle.

Extra tables were set up for the more-than-expected number present for the picnic. Young people furnished power for the freezers, so that home-made ice cream could leave a good taste with everyone. P.F.-ers set up the tables and chairs, under supervision of their sponsors, John and Louis Yount.

General arrangements and management of the picnic were in the hands of the church's Fellowship Committee — Patsy Carlson, the Stanley Hutchinsons, Roger Berkshire, Barbara Cline, Norma Kline and the Bob Worthams. Rev. Shelby J. Light, new interim minister of the church, was a guest.

## Services Tuesday For Carl Scott

Carl William Scott, 63, of 618 W. Auburn, Sierra Madre, passed away Saturday, August 14, in a Pasadena hospital. A design engineer for Electro Optical Systems, Mr. Scott is survived by his wife, Ada V. Scott, a son, Fred W. Scott, both of Sierra Madre, a daughter, Mrs. Charles B. Smith of Sherman Oaks and five grandchildren.

Funeral services were held Tuesday morning, August 17 at 10 a.m. in the Episcopal Church of the Ascension with the Reverend Raymond Gill officiating. Interment followed at Live Oak Cemetery, Monrovia.

Originally from Iowa, Mr. Scott moved to Sierra Madre ten years ago.

## Alverno Heights Officers Elected Parents Ass'n

Alverno Heights Academy Parents Association officers for the coming school year include the following:

Henry Jordan, president; Mrs. Thomas Regas, vice president; Mrs. Wayne Glausser, secretary, and A. J. Aschenbrener, treasurer.

Publicity will be handled by Mrs. Maryt Yurch and Mrs. George Kohl will be in charge of women's activities.



TWO VERY TIRED but happy families were the Tony Harris' left and the Jackson Meades' right, new owners of the Sierra Madre Hardware. Thursday, Friday and Saturday were spent in their "Get Acquainted Sale" which brought in thousands of hand-shaking customers to take advantage of the week end specials, demonstrations, prizes and refreshments. Both families give their wholehearted thanks for the many flowers and words of encouragement and success. They have pledged their efforts for a quality store with competitive prices. For those who did not make their acquaintance over the week end, they have a very exceptional treat in store in meeting these two outstanding families.

## Dr. Engholm Seated On Board of Ed.

The oath of office was taken this week by Dr. Joseph Engholm, who was elected last May to the Pasadena Board of Education.

Dr. Engholm, a Pasadena dentist, attended his first meeting since he succeeded Walter T. Shattford in the school board election.

Shortly after the election Dr. Engholm and his wife left Pasadena for a world tour and his speaking engagement at the 53rd meeting of the Federation Dentaire Internationale in Vienna.

After touring South America, the west coast of Africa, Portugal, Spain, Hungary, Bulgaria, the Holy Land, Egypt, India, Japan and Alaska, they arrived home last week.

## Casa Colina Announces New X-Ray Gift

Kaisel Steel Corporation has contributed \$5,000 and Kaiser Foundation \$2,500 for the purchase of X-ray equipment at Casa Colina Rehabilitation Center, according to Lawrence G. Crowley, M.D., president of the Board of Directors.

Barney Dagan, vice president of Kaiser Corporation and operations manager, notified the Center of the pledge of the gift.

The X-ray service is an integral part of Casa Colina's diagnostic and evaluation service and subsequent treatment. Adequate X-ray facilities are essential for the management of conditions and diseases of the skeletal system. Previously, patients had to be transported to laboratories for their X-ray work.

For necessary building construction changes to house the new unit, the City Cousins of Casa Colina have donated \$2,000. Approximately 5,000 per year is still needed for technicians and maintenance.

Installation of the new X-ray equipment is a part of the first phase of the master plan for future development at the Center. In support of this development program, over \$70,000 has been received in contributions since the beginning of the fiscal year.



LINING UP. Hat off and shirtless, James Allaire, Peace Corps volunteer from Sierra Madre, Calif. (321 Santa Anita Court), uses a simple surveyor's transit to direct a cohort in establishing correct corners for the foundation of a small storage building being built as a Peace Corps training project in construction at Southern Illinois University (Carbondale) where 74 volunteers are undergoing intensive preparation in language, physical fitness, and technical training for service in Niger and Senegal, Africa.

## POLICY

Suicides, attempted murders are two items considered by some as "news," but this newspaper refuses to publish them on the grounds that it may have a tendency to hurt innocent relatives, friends and the immediate family.

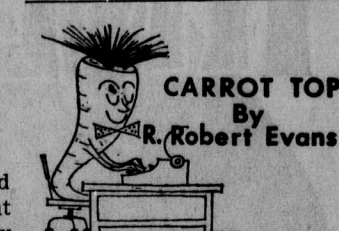
Both of these items happened in Sierra Madre during the past week but are going unpublished. Further we do not publish murder, rape or shoplifting that involves local people unless requested by the police department. This policy is printed for your information.

## Services For G. O. McDougall

Funeral services for Gerald O. McDougall of 28 W. Sierra Madre Blvd., Sierra Madre were held at noon on Wednesday, August 18 in Arcadia. Interment followed in Live Oak Memorial Park Cemetery.

McDougall died August 15 at the age of 65. Born in Winnipeg, Canada, he had been a resident of the Sierra Madre area for 38 years. He had worked for a local restaurant.

Surviving are his wife, Opal, and son, Allan of Sierra Madre.



It's very seldom that I devote an entire column to anything that is as personal as one's home... but I have decided that just in case you are planning a home to be built, maybe this column could give you a pointer or two here and there and will save you many dollars and still add greatly to your personal living.

Of course, I have always said the first thing to do is to get yourself a good attorney before you start, but let's assume that you have all the preliminaries done and that you have your plans and specifications and you are ready to submit to a contractor for bid.

The first thing you should do at his point is take your entire plans and specifications to the Southern California Edison Company and ask them to give you a complete check and run-down on "House Power."

Now this is a very valuable "Free" service, and when your plans are returned to you, they will be completely explained and many, many good suggestions given as to how your contractor should proceed with your electrical system.

Of course, Peggy has always preferred all the "light" that she could get, and all the electrical appliances ever invented, and I have found many, many times that she likes to have them on "all at one time," at least so it seems to me, and unless you plan for this sort of thing, you will experience many fuses blown out... so House Power is a must in a new home.

Of course I have always been proud to own a "Medallion Award Home" and of course this can be Gold Medallion or Bronze Medallion, the only difference is that the Gold Medallion home is fully electrical throughout and you will generally find this seal, either in the sidewalk, on the door as a lighted doorknob, or sometimes they are imbedded in the siding of the home. but this seal signifies this to be a "Gold Medallion" home...



The same seal can be found on the Bronze Medallion Homes, only in this case the owner has found that he needs or wants some other substance to heat his water or light his fireplace... In this case he will have a Bronze Medallion Award Home and his seal will generally state, "Medallion Home... Live Better... Electrically."

The Southern California Edison Company, in checking plans, brought to our attention a new innovation in low voltage lighting which is called "Sweepers." This system has a one-room control on all the lights in your home, and although it

—Please turn to Page 15



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## News From Your . . . COMMUNITY HOSPITAL

Two residents of the British Home at 647 Manzanita St., Sierra Madre, Miss Nora Stevenson and Miss Ada Brown are presently patients in Sierra Madre Community Hospital.

Among patients admitted to Sierra Madre Community Hospital during the week past was Miss Maude McJohnston. She is a Sierra Madre resident at 446 Grove Street.

Mrs. Sally Dewey who lives at 56 S. Lima St., Sierra Madre was released from Sierra Madre Community Hospital on Wednesday last. However she found it necessary to be readmitted later that same evening.

During the past weekend Mrs. John K. Anderson a resident of Sierra Madre at 115 N. Canon St., was admitted to Sierra Madre Community Hospital. She had re-

cuperated sufficiently to return to her home on Tuesday.

During the past week Mrs. J. R. Kriskey of 801 Brookside Lane, Sierra Madre was a medical patient at Sierra Madre Community Hospital. Last Friday Herman Ohs returned to his home at 330 Ramona St., Sierra Madre, having recovered from illness which had detained him at Sierra Madre Community Hospital for the past three weeks.

Mr. and Mrs. Arno Buhrer of 60 Auburn Ave., Apt. H, Sierra Madre, are happily announcing the birth of their daughter whom they have named Marlies Arnette. Her delivery at Sierra Madre Community Hospital occurred on Friday, July 13, and her weight was recorded as 7 pounds 8 ounces.

## Attends S&L Graduate School

Announcement has been made that G. E. Scott, Altadena Federal Savings' vice president, is attending the 1965 summer session of the Graduate School of the American Savings and Loan Institute. The two-week session will take place August 15 through 27 at Indiana University, Bloomington, Indiana. The Institute sponsors three such two-week sessions each year at the same school.

Courses offered at the Graduate School are related to savings and loan and similar fields, accenting economics, investments, finance, and the behavioral sciences.

In making the announcement, D. W. Church, president of Altadena Federal Savings, stated: "We at the Association have found the curriculum sponsored by the

Institute invaluable in promoting and extending the capabilities of our executive and supervisory personnel. It is particularly effective in the development of self-reliance and leadership."

The American Savings and Loan Institute is an educational and professional organization which fosters the development of personnel employed at savings and loan associations and co-operative banks. Through its programs, the Institute aids in the training and education of present and future executives through the distribution of useful information, as well as offering a wide range of specialized study courses.

## Visitors In Sierra Madre

Mrs. Alan D. McCauley, a former resident of Sierra Madre, recently visited her parents, Mr. and Mrs. Manuel R. Vejar of 282 Mariposa Ave., Sierra Madre.

A 14 year resident of Sierra Madre, Joyce has been living at 215 Liliuokalani Ave., Honolulu, Hawaii, for over a year. She is the manager of the Waikiki Motel Apartments which are owned by her father-in-law Jack McCauley.

Leaving her five children, Connie, Michael, Patrick, Theresa and Kevin, in the care of her husband, father-in-law, and friend Erma, Joyce spent two most enjoyable weeks with her parents and became reacquainted with her many friends in Sierra Madre. She has since returned to Hawaii carrying wonderful memories and the good wishes of her friends with her.

## Congregational Church Activities

Faith above all is the title of the message to be given by Roy Kline who will be assisted by two Junior High youth, Susan Agee and Brian Burke.

The Niners will have their first meeting of the year this Sunday, 4:30-7 p.m. at the church. All who will be ninth graders this fall are invited to join in this time of fun and fellowship.

Pilgrim Fellowship for those in high school will meet at 7 p.m. at the church for another interesting program on the "Gospel According to Peanuts."

The College Age Fellowship will meet at 7:30 Sunday evening at the home of Ann Heasley, 194 Mariposa.

## New Books At Local Library

Murphy, Robert. The Golden Eagle. Superb story of the growth and development of a great bird.

O'Donnell, Peter. Modesty Blaise. The first appearance of a female James Bond.

Williams Lawrence. The Smoke-Filled Boudoir. The Keystone comedy caper of a political campaign.

Le Carre, John. The Looking Glass War. George Smiley introduces a new agent, Avery, in a spy story of the thinking man's level.

Fleming, Ian. The Man With the Golden Gun. A James Bond novel, the last of "007's" great adventures.

Evans, Fallon. Pistols and Pedagogues. The hilarious experience of a red-headed professor in a girls' college.

Brison-Roché, Roger. The Raid. A novel of revenge, romance and adventure in the country of the midnight sun.

Andric, Ivo. The Woman From Sarajevo. The deterior-

## Registration For Hebrew School Set For 3 Days

Registration dates for both the Sunday Religious School and weekday Hebrew School have been set by the Foot-hill Jewish Temple-Center, 550 S. Second Ave., Arcadia. Three dates have been set for registration: Sunday, August 29, between 10 a.m. and noon; Wednesday, September 1, between 7 and 9 p.m.; and Sunday, September 12, between 10 a.m. and noon.

New members wishing to join the Temple-Center may do so on any one of the dates set aside for registration.

For further information regarding registration or membership, call the Temple-Center office, 445-0810.

Transportation from outlying areas will be available for weekday Hebrew School students.

ration of a woman's personality through fear of becoming dependent.

## 2-SIERRA MADRE NEWS Thursday, Aug. 19, 1965

## Secretaries To Hold Dinner August 26

The Arcadia Unit of Professional Secretaries' Association extends a warm welcome to D. F. Mason, operations manager of the International Division of Roberts Consolidated Industries, Inc. guest speaker at the annual installation of officers dinner meeting.

All secretaries and their guests are cordially invited to attend this dinner meeting, August 26, at a nearby restaurant. Social hour will begin at 6:30 p.m., dinner at 7:30 p.m., \$4 per person. Reservations may be made by mailing your request and check to Professional Secretaries' Association, P.O. Box 106, Arcadia, California. Reservations cannot be accepted after August 24.

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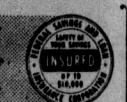
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### H. W. Hubners, Former Residents, Visit Relatives

Mr. and Mrs. H. W. Hubner, former residents of Sierra Madre, now making their home in Mountain Home, Arkansas, recently spent three weeks with their daughter and her family, Mr. and Mrs. William Hofer of 640 W. Montecito.

Mr. Hubner, an ardent fisherman, came back West to do some serious fishing and reported that the fishing out here is great. The Hubners also had a fine time with their grandchildren Ricky and Bo, and are already planning their next trip to Sierra Madre.

### Huge Night School Enrollment For Spring Showed General Upgrading

The spring semester enrollment for the night school program at Pasadena City College totaled more than 16,000. The college is open from 7 a.m. to 10 p.m. 12 months of the year. The desire of people to upgrade themselves and the need for the re-education of adults who are losing jobs because of the need for higher skill requirements and the advent of automation are major factors in the increased enrollment.

Fall classes start Monday, September 13. The fall brochure lists more than 400 subject areas, such as: clerical and secretarial, real estate, accounting, electronics, engineering, indus-

trial supervision, English, foreign language, mathematics, Americanization, fine arts and music, and machine shop. These subjects and many others are included in the offerings at Pasadena City College, Muir High School, Pasadena High School, Foothill Intermediate School in La Canada, Temple City High School, and some 40 additional sites.

Many public service courses such as citizenship, parent education, English for foreign born, human relations, leadership, and personal development are offered for the individual. A large number of classes are scheduled during the morning and afternoon hours for

mothers of school children. These offer a variety of programs for the enrichment of the homemaker.

In continuing education classes, students may register in the class room the first night the class meets. Pre-registration is necessary only for college or high school credit classes. Registration for college credit classes is now in progress at Pasadena City College from 8 a.m. to 9 p.m., Monday through Thursday, and from 8 a.m. to 4 p.m. on Friday. Muir Center for Adult Education will start registering for high school credit classes on Monday, August 23, and counselors will be on duty from 6 to 10 p.m., Monday through Thursday.

For further information, call Pasadena City College, 795-6961, extension 261.

### Lt. Col. Ballweg Services Held

Lt. Colonel Raymond A. Ballweg, U.S. Army, Retired, passed away Wednesday, August 11, at Long Beach Veterans Hospital in Long Beach at the age of 72. He made his home at 531 Elm Avenue, Sierra Madre. He is survived by his son, Raymond A. Ballweg, Jr. of Washington, D.C., and one daughter, Mrs. Louanne Hannaway of Sierra Madre. Also 3 grandchildren.

Military services were held 10 a.m. Wednesday, August 18, in Arlington National Cemetery. Interment followed.

Originally from Indiana, Lt. Col. Ballweg had resided in Sierra Madre for three years.

### St. Rita's Catholic Church Setting of Volmert-Hodges Wedding July 17



MRS. RICHARD F. HODGES

... Nee Barbarann Volmert

St. Rita's Catholic Church in Sierra Madre was the setting of the wedding of Miss Barbarann Volmert and Mr. Richard F. Hodges July 17. The ceremony, which was performed by Rev. Thomas O'Malley, was followed by a reception at the parish hall.

The bride, daughter of Mr. and Mrs. William A. Volmert of Arcadia, had her twin sister, Miss Louann Volmert, as maid of honor and her close friend, Miss Pamela Cocores as bridesmaid. The bridegroom's brother, Herbert Hodges, was best man and Richard Santer served as usher. Another sister of the bride, Miss Diane Volmert attended the guest book. The bride is the granddaughter of the Charles Hoffmanns of El Monte and the William H. Volmerts of St. Louis.

The bride's gown was of lace over white silk organza falling into a cathedral train. Her shoulder-length tulle veil was held in place by a cluster of lace petals trimmed in pearls. She carried a cascade of white carnations and spider mums. The bride's two attendants wore dresses of yellow silk and white nylon chiffon and carried colonial bouquets of yellow spider mums. Her mother chose a dress of yellow crepe, while the bridegroom's mother wore a blue silk ensemble.

The new Mrs. Hodges was graduated from St. Rita's, in Sierra Madre and St. Andrew's High School in Pasadena. She received her A.A.

degree from PCC and is presently employed as a medical receptionist in Pasadena. The bridegroom, son of Mrs. Dorothee Hodges of Pasadena and Mr. Foy Hodges of Hawthorne, was graduated from PHS and also received his A.A. degree from PCC. He is presently a senior at California State College at Long Beach, majoring in psychology and education.

The couple will make their home in Pasadena following a wedding trip to Northern California and Las Vegas.

### How To Improve Your Wardrobe

A half hour fashion show and class demonstration in clothing is to be shown on Channel 7 KABC at 7 o'clock Monday morning, September 13, as a part of the "Guide-lines" television program for adult education. Students of Mrs. Raymond's adult classes will model costumes which have been designed in the classroom.

Daytime or evening adult clothing classes will begin the week of September 13. For additional information call Pasadena City College, 797-6961, extension 261.

### Letters To the Editor . . .

Dear Editor:  
Because of the increasing rate of incidents of children playing with matches, we are formally asking you to publish the attached notice telling of the film being shown August 20, 1965, at 4 p.m. at the Sierra Madre City Hall.  
We certainly appreciate your endeavors in this matter.

—RAY SHACKELFORD  
Sr. Fire Inspector of  
Sierra Madre



'MEMOS'  
FROM YOUR  
Stylist

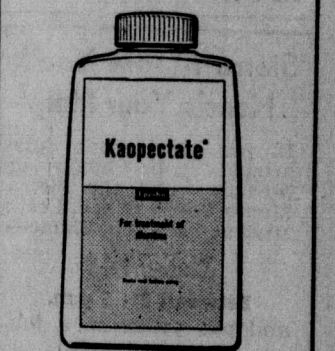
By LOLITA

Here are a few stray facts concerning women and beauty. Although some women refrain from shaving their legs in the belief that this makes the hair grow faster and tougher, such is not the case. . . . It is estimated that some three million American women are tattooed. . . . Have you heard it said that some women grow old before their time trying to look young after their time. . . . Strangely, candy bars and perfume have something in common — both contain vanilla.

Not so strangely, there is scarcely a head of hair in six counties that won't respond beautifully to a good permanent. The reasons: Our highly-trained, patient and imaginative operators, who know all the tricks. For the most exciting permanent of your life try PETITE BEAUTY SALON, 185 W. Sierra Madre Boulevard, EL 5-8041. All beauty needs.

THIS WEEK'S HELPFUL HINT: If your eyebrow pencil is not the self-sharpening type, an emery board may be used for this purpose.

### Kaopectate



When dependability means a lot...

When a member of your family needs a prompt acting, soothing antidiarrheal, depend on the product families like yours have trusted for over 22 years — Kaopectate, from Upjohn. Two convenient sizes in unbreakable bottles.

6 fl. oz. 81¢ 10 fl. oz. \$1.13

Hartman  
Pharmacy  
AT 29 N. BALDWIN  
IN SIERRA MADRE  
EL 5-3311

# NOW'S THE TIME ONCE IN A LIFETIME SALE Of High Quality MATTRESSES



## QUILTED Inner-Spring MATTRESS



Now . . . New button-free quilted sleep surface  
at a new low price: \$ **79.88**

For full or twin size  
inner-spring mattress  
and box spring



Luxuriously quilted by a new and superior manufacturing method. This better lock-stitched construction combines ticking, cotton and sisal for absolute material control, preventing cotton shifting . . . and body impressions. Comfortably constructed with extra-firm tension. Smooth, downy, button-free surface.

## ALSO KING SIZE

Split Box Spring  
Quilt Top  
Reg. \$229.95 **\$166.88**

5-Year Guarantee  
Medium-tension Mattress  
**2 pcs for 49.50**  
Mattress and Box Springs

7-Year Guarantee  
Medium-firm Mattress  
**2 pcs for 59.50**  
Mattress and Box Springs

10-Year Guarantee  
Firm Mattress  
**2 pcs for 69.50**  
Mattress and Box Springs

Special  
LETS  
YOU SAVE ON **21**  
2 PIECES FOR 1 PRICE  
ON TOP QUALITY INNER-SPRING  
MATTRESSES AND BOX SPRINGS

- Premier Wire Spring Construction
- Heavily Insulated to Prevent Coil Feel
- Extra Padding for Lasting Comfort
- Durable Covers in Latest Styles
- Sturdy Box Springs
- Body Support
- Reinforced Edges Prevent Sagging

15-Year Guarantee  
Extra-firm Mattress  
**2 pcs for 79.50**  
Mattress and Box Springs

Easy Terms

# Brown's Furniture

Elgin  
6-1371

OPEN FRIDAY NIGHTS  
TILL 9:00 P.M.

303 W. SIERRA MADRE BLVD.  
IN SIERRA MADRE

A TRUSTWORTHY INSTITUTION  
SINCE 1937

**INVESTORS SAVINGS**  
and loan association

HOME OFFICE: LAKE AT GREEN, PASADENA, CALIFORNIA  
EAST PASADENA, FOOTHILL AT MICHIGAN AVENUE & ELSTON, 154 N. ELSTON AVENUE



# TRADE CLASSIFIED SELL BUY ADS LEASE

Phone  
EL 5-3324

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum.  
Classified display, \$1.25 an inch; monthly, \$1.15 an inch.

COPY DEADLINE 2 P.M. TUESDAY

Phone  
EL 5-3324

4-SIERRA MADRE NEWS  
Thursday, Aug. 19, 1965

## HELP WANTED

### WOMEN NEEDED NOW

for the BIG FALL & CHRISTMAS business starting soon! Few choice Avon territories available NOW! No car needed. SY 3-6044 or HI 6-5788 B:8-19

**R. ALEXANDER  
TREE SERVICE**  
Lots cleared  
Rubbish hauled  
355-2537  
Call anytime

## WORK WANTED

**YARDWORK**  
Reliable  
Reasonable  
EL 5-6120

**WALLS AND WINDOWS  
WASHED  
FLOORS WAXED**  
**HERMAN DAVIS**  
EL 8-7762  
A:7-9tf

**YARD  
CLEAN-UP**  
Rubbish Hauling  
Tree Work  
Free Estimate  
**LOUIE OSTI**  
Anytime  
EL 5-4379

**HOUSE PAINTING  
INTERIOR & EXTERIOR**  
Good work guaranteed  
355-0698  
(Call evenings)

**CARPENTER  
Cabinet  
Remodel Work**  
**VERN EPPARD**  
445-0222

**FRENCH  
BASQUE GARDENER**  
Trimming & Pruning  
Experienced  
SY 6-0933

• Wortham Decorating •  
15 yrs. in Sierra Madre  
"QUALITY PAINTING  
ALL-WAYS"  
Free Estimates  
EL 5-0696

**Painting**  
Dutch Boy Paints  
Sensible Prices  
**Mr. Faulkner**  
HI 7-5925 AT 6-7760

**Sierra Madre Youth  
Needs Your Help**  
If you need work done  
around your home or  
business, call the Sierra  
Madre Youth Office. Let a  
student help you. Phone—  
355-7141  
Between 2 - 5 p.m.  
and put youth on a job.  
(No fee charged)

**EXP. RELIABLE MAN**  
will  
Clean Walls, Windows &  
Floors — Residential or  
commercial bldg.  
Free Estimate 355-0649  
A:4-9tf

## FOR RENT

**Tired of Noise?**  
2 lge. bdrms., bit-in  
range - oven, 1 1/2 baths,  
cable TV, 1 1/2 blocks to  
schools. Children wel-  
come.  
EL 5-6554

1 BDRM. Canyon Cottages.  
Partly furn. \$60 & \$70.  
Call Mrs. Colbert 355-2930  
D:7-22tf

**OFFICES  
OR SALES SPACE**  
Fully Air Conditioned  
Utilities paid — Janitor  
SIERRA MADRE'S  
NEWEST  
OFFICE BUILDING  
49 S. Baldwin  
Inquire 355-3456  
or Office H

## FOR RENT

### Particular PEOPLE PREFER

Quiet dignity of The  
Townhouse. Sound-  
proof, 1 & 2 bdrms.,  
air cond., private  
patios, huge ward-  
robes. Quality living at  
modest rents. Adults,  
no pool, no lease. See  
them at 170 E. High-  
land at Mt. Trail.

### Townhouse

EL 5-3678 SY 5-8058

1200 SQ. FT. M-I suitable  
for storage or lt. manu-  
facturing. A. L. Suman,  
355-3280

FURN. Bachelor apt. garage,  
1 blk. from town, util. incl.  
\$55 mo. Days 355-1236,  
eves. 355-0961 D:8-12tf

**Privacy With View**  
1 Bdrm. hilltop cottage  
\$95 Adults only  
355-3280

1 BDRM. house, unfurn. \$60.  
183 N. Lima. EL 9-1442  
Mornings or evenings.  
D:8-12tf

### House For Rent

In Sierra Madre. 2 Bdrms.  
plus enclosed porch,  
fenced yard. Walk to  
schools, shops. \$135 per  
mo. Water, trash paid.  
355-4381

FURN. or unfurn. 1 bdrm.  
central air cond. Subter-  
ranean parking. T.V. cable.  
"Laurel View" 80 E.  
Laurel. EL 5-8248 (aft. 5).  
D:2-25tf

### 225 N. LIMA

Furn., 1 bdrm. apt. &  
bachelor apt. Utilities pd.,  
TV cable. \$60 & \$75.  
EL 5-7198

UNFURN. \$85 2 bdrm. upper  
apt. like new, stove and  
refrig. avail. Adults only  
355-6641, 355-2045.

### IMMACULATE!

Completely re-decorated 2  
bdrm. deluxe apt. Car-  
peted, drapped, a/c, bit-  
ins. Perfect TV. Lge.  
lovely gardens and patio.  
Very quiet. Outstanding  
view. Close to every-  
thing. \$135. Adults.

### Mariposa Palms

439 MARIPOSA AVE.  
EL 5-6942

1 BDRM. apt. furn. or un-  
furn. Carpets, drapes, a/c,  
bit-ins. Swimming pool.  
EL 5-6181. D:5-13tf

### IN CENTER OF SIERRA MADRE

Large unfurn. 2 or 3  
bdrms. apts. Air-cond., dish-  
washer, bit-in range &  
oven, cpts., drapes, patios.  
Teenagers O.K.  
53 SUFFOLK  
Open or phone  
355-2143 355-1689

UNFURN. apt. 1 BR. living  
R. stove & refrig. TV cable  
gar. 247 N. Mt. Tr. EL 5-9505  
D:7-8tf

### CASA ELENA

Brand New  
Apartments  
1 & 2 BEDROOMS  
Extras Galore!  
Tot's O.K.  
414 MARIPOSA  
355-2063

\$125—Spa., new, 2 bdrm apt.  
unfurn. Bit-ins, cpts. Close  
in. Moulton Co. 796-9203  
D:8-5

SENIORS: Unfurn. duplex.  
\$75 1 adult, \$80 couple.  
Near shops & trans. No  
pets. EL 5-0978  
D:8-12tf

### ATTRACTIVE

Air Conditioned  
Office Space  
Good Location  
\$40 to \$65  
EL 5-7191

LOVELY, upper, unfurn. 1  
bdrm. apt. Stove & refrig.  
Adults, no pets. 398 W.  
S.M. Blvd. 355-7760  
D:7-22-8-12

1 Bdrm. unfurn. rear cottage.  
Clean & plea., empl. per-  
son. 32 W. Laurel. 355-3852  
D:8-5-8-19

1 Lge. or 2 small bdrms.  
Couple preferred. Rear  
house. \$88. 355-6892  
D:7-15tf

## FOR RENT

### NOW AVAILABLE

Downstairs Corner Store  
or Office, 17x40 in the  
new Pangborn Building.  
Air-cond., accoustical  
modular ceiling, fluores-  
cent lighting, lots of  
glass. Garden patio rear  
entrance, lge. floodlighted  
parking lot. Would make  
excellent office or retail  
shop. \$240 including all  
utilities and air-cond.  
— ALSO Office space up-  
stairs from \$100 per mo.  
including all utilities and  
janitor service.

### PANGBORN REALTY CO.

344 W. SIERRA MADRE  
BOULEVARD  
EL 5-0201

1 BDRM. apt. unfurn. Stove  
& refrig. \$65. 377 Syc-  
amore Place. 355-9956  
D:8-19

### NEW BUILDING IN TOWN

Open for your inspection.  
Custom quality, contem-  
porary studio apts. 8 units  
on residential street, 1 1/2  
blocks to town. Bit-in, all  
electric kitchen, ash cabi-  
nets, ceramic tile, 2 bdrms.,  
1 1/2 baths, central air,  
cpts., drapes, huge closets,  
patios. \$145-\$160. Teen-  
agers O.K.  
99 N. HERMOSA  
358-3968

2 BDRM. Canyon Cottages.  
Partly furn. \$75 & \$85.  
Call Mrs. Colbert 355-2930  
D:7-22tf

## FOR SALE—REAL ESTATE

### Kinneloa Ranch

5 bdrms. home with  
swimming pool & corral  
for horses on 1 acre lot.  
Priced below market at —  
\$46,500

Owner 794-8686

### IMMEDIATE POSSESSION

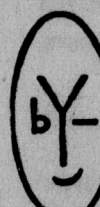
Newly decorated 2 bdrms.  
1 1/2 tiled bath, cpts.,  
drapes, screened lanai, 2  
air cond. 75x180 lot, rear  
fenced, double garage.  
Excellent financing.  
BY OWNER  
SY 5-0973 EL 6-1975

### By Owner

4 bdrms. home close to St.  
Rita's. newly redecorated  
& vacant. Room on large  
R-3 lot for more dwell-  
ings.  
Only \$33,500  
798-8070

### 7 NEW HOMES

Most unusual scenic de-  
velopment in the south-  
land. 4 & 5 bdrms.  
Priced from \$57,200  
OPEN DAILY  
574 CAMILLO  
Sierra Madre Estates  
No. from E. Grand View  
on Camillo or Acacia  
Eleanor Powell EL 5-0934  
Ernie Scott & Assoc.  
1143 N. Lake  
EL 5-3778 SY 8-0771



### SWIM --!

Imagine! 3 B.R., 1 1/2  
ba., bit-ins., & cool An-  
thony Pool. \$25,000 —  
10% dn.

### ROOMY --

For the growing family.  
Spacious older, 4 B.R., 2  
story, 3 baths. So. of  
Bldg. \$29,500.

### 2 ON LOT

Solid 3 B.R. & den plus  
newer 2 B.R. rental.  
Deep lot. \$2,800 dn.

**Barney  
Yunk**  
SY 58-0-58

## FOR SALE—REAL ESTATE FOR SALE—REAL ESTATE

**Skandia Real Estate**  
949 W. FOOTHILL BLVD.  
357-2201 MONROVIA

5 UNITS —  
W. Colorado, Xlnt. condition. \$58,950

**HORSE RANCH —**  
N. El Monte, 1/4 acre. 2 homes. 10% down—  
\$29,500

3 UNITS —  
On 50x200 R-3 lot, room to build. \$25,000

### THIS WEEK'S SPECIAL

#### WORLD AT YOUR FEET

On terraced lot w/breathtaking mountain and valley  
views. Shake roof contemporary ranch home features  
17x28 ft. living room w/floor to ceiling hearth frpl.  
3 extra lge. bdrms., natural wood kitchen w/bit-in  
oven and range. Dishwasher, hi-fi, w/w carpets and  
drapes. Lot landscaped w/pines, rare plants and 15x36  
SWIMMING POOL. Generous decking. One of Sierra  
Madre's finest homes. Will consider exchange. \$49,950

### WE NEED YOUR LISTINGS — NOW

**PANGBORN REALTY CO.**  
344 W. SIERRA MADRE BLVD. EL 5-0201

### NEW SPLIT LEVEL

95 W. Olive

4 bedrooms, family room, used brick fireplace, big  
spacious rooms. Flush carpets, built-in kitchen, tree  
shaded lot, beautiful view. 10% down. \$39,950.

## YEATS CO.

Realtors — Multiple Listings  
449-4500 355-3009

### SIERRA MADRE BEST LOCATION

Beaut. 3 bdrms. home  
Center hall plan  
Lge. sep. dining room  
Slate entry and halls  
Fam. room & living room  
Each with fireplace  
Complete built-ins  
Over 2600 sq. ft. of  
spacious living area  
MR. SCHACK 445-2691  
KEN SMITH & ASSOC.

### Panoramic View

Newer 3 bdrms. and fam-  
ily room, all electric bit-  
in kitchen. Master B.R.  
has dressing room and  
own bath. Lovely moun-  
tain and valley view from  
3 patios, \$37,900.  
EDITH MOORE 449-4620  
REALTOR  
1991 E. VILLA. PASA.

### HASTINGS RANCH

REDUCED \$38,500

Immaculate 2 bdrms. and  
conv. den, plus SPARK-  
LING POOL. Centered on  
easy-care lot in choice  
Lower Hastings. Ideal for  
the executive who enter-  
tains.

### ★ DREAN ★

795-8687

**A GLORIOUS HILLTOP!**  
Smart white cement block  
w/brown trim! Spacious  
living room, frpl. Perfect  
for couple but expandable  
as has lge. view sleeping  
porch. Fine home area.  
\$18,900

### THIS JEWEL!

Sparkles and is a unique  
cozy 2 bdrms. plus den,  
hobby or guest room and  
bath. Frpl., carpeting,  
beautiful landscaping.  
Sierra Mesa School. You  
can try, \$24,900!

### EXECUTIVE HOME!

Beter than new 2 yr., im-  
maculate, 3 bdrms., 2 bath,  
family room, screened  
summer porch. Quality  
bit-ins. Asking \$36,900.

### SECLUDED!

Walk to Alverno, La Salle,  
Hastings. 3 bdrms., 2 baths,  
family room, paneled LR,  
frpl. Lovely trees. Try  
\$24,500.

### TAX SHELTER!

Nice income from house  
and 4 newer units. Top  
loan can be assumed.  
Asking \$57,000.

### Above all offered exclusively with

**LA LONE  
REALTY**  
Dorothy La Lone & Associates  
EL 5-9929  
24 Hour Service

## DRESSMAKING

EXPERT ALTERATIONS,  
also coats, suits & dresses  
made.  
EL 9-3931

## FOR SALE—REAL ESTATE

### TOPS

You will love this  
rambling Ranch home  
in best area. 3 Bdrms.,  
Fam. Rm., Built in nat.  
kit. Lg. lovely lot with  
rm. for Pool.  
\$42,250

**HOME & INCOME**  
Immaculate 2 Bdrms.,  
Din. Rm. home & Pool  
PLUS newer duplex for  
income.  
\$42,500

**BEAUTIFUL POOL**  
Charming 2 Bdrms.,  
Fam. Rm., Din. Room  
home, Patio, BBQ. See  
this and you will want  
it.  
\$36,950

### A BEAUTY

Adaptable to two liv-  
ing areas, this lovely  
clean home offers 3  
Bdrms., lg. Fam. Rm.,  
Dining, 2 full baths,  
wet bar, qual. w/w  
cpts. & drps, plus beau-  
tiful lot.  
\$37,500

### JUST LISTED

3 Bdrms., attractive  
Fam. Rm., 2 ba. home  
with fruit trees, Air  
Cooler. You will like  
what you see.  
\$24,750

### LOTS OF ROOM

1700 Sq. Ft. Incl. 3  
Bdrms., Din. Rm., Built  
in kit. w/dishw., Refrig.  
& Gar. Disp., Slid.  
glass drs., Util. Rm.  
\$22,500

### PRICE REDUCED

3 BR. Fam. Rm., den, 2  
bath contemporary  
home, on 9/10 acre,  
plus fabulous decked  
pool. Now —  
\$52,500

### GOOD BUY

Very clean 2 BR home  
close in.  
\$17,500

### VALUE

210 Mariposa. 3 BR, 1 1/2  
Ba. Din. Rm. across  
from park.  
\$23,750

### CANYON

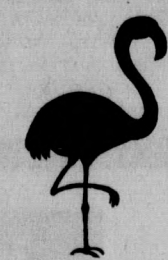
1 BR, lovely Liv. Rm.,  
Extra lot.  
\$9,850

### POOL

3 BR., Din. Rm. home  
close in.  
\$21,500

Many others to choose  
from —

## FOR SALE—REAL ESTATE



### Flamingo

#### SMOG-CLEAR HIDEAWAY

Picturesque 2-story Ar-  
tist's Retreat in Canyon.  
One huge sunny Bedroom.  
Loads of windows. View.  
Private sundeck. Paint &  
save. Owner will accept  
low down. Asking —  
\$12,950.

#### REDUCED!

Immaculate Upper Hast-  
ings 3 BR & Den. View  
LR w/fireplace. 18' kit-  
chen with large bkft area.  
20' Den overlooks seclud-  
ed rear grounds. 2 baths.  
Carpets & Drapes. Don  
Benito - Alverno - La-  
Salle. Owner has pur-  
chased another home;  
anxious. Submit your of-  
fer. — \$27,950

#### NEW 4 BR & FR

Nearing completion, cus-  
tom-built 4 BR & Family  
Room. 2000 sq. ft. Terrazo  
entry, formal LR w/Palos  
Verde frpl, 14x20 Family  
Room w/used brick frpl,  
Medallion kitchen, MBR  
w/dressing room & pri-  
vate bath, plus 2 add'l  
baths. Street of new ex-  
ecutive homes. Only 2  
left. 5% financing. Will  
accept trade-in. — \$38,500

Come In and Register  
For Free Car or  
Trip To Hawaii

### FLAMINGO PROPERTIES

EL 5-8045

496 W. SIERRA MADRE  
BLVD.

3 Offices To Serve You  
SIERRA MADRE  
ARCADIA DUARTE

### Harry A. Lange

Real Estate & Insurance  
Multiple Listings  
81 W. Sierra Madre Bl.  
Open Saturdays and  
Sundays  
EL 5-7196

### OPEN SUNDAY 2 - 6

707 W. GRAND VIEW

See this clean as new 2 bdrms., 16-yr. old modern  
throughout, hardwood floors, living room and dining  
room covered with wall-to-wall wool carpets. 2-car  
garage in the rear. Just the right size, well-groomed  
lot. Priced at \$22,750.

## YEATS CO.

Realtors — Multiple Listings  
449-4500 355-3009

## FOR BETTER HOME BUYS

## SEE REALETERIA

### NEW — CUSTOM BUILT

3 Bdrms.—Fam. Rm. & formal din. rm. 1 1/2 baths w/  
marble. Finest w/w carpets, elec. kitchen, bit-ins,  
nat. wood finish. A really deluxe home, over 1,700  
sq. ft. Vacant, ready to occupy. Only \$39,950

### ADORABLE TWO BEDROOM

Redwood Ranch HW floors, wood shingles roof, double  
garage, charming yard with screened patio house,  
split rail fence, near Sierra Mesa School. \$23,750

### ARTIST'S DELIGHT

Privacy, seclusion, breathtaking valley view. Charm-  
ing, rustic, 2 bdrms., lge. living room w/frpl. Lge.  
dining room, both w/view windows. Lots of knotty  
pine. Lge. patio w/waterfall. Humidified orchid house.  
A special at \$26,950.

### INCOME WITH POOL

3 units like new w/delightful swimming pool. Quality  
2 B.R. stucco. New carpets, 220 wiring, sewers. Plus  
stucco duplex, 1 B.R. each. Good, close-in location.  
A real opportunity at \$39,950. Call for appointment  
to see.

### John H. Curtis, Realtor

304 West Sierra Madre Blvd.  
EL 5-3433 Evenings EL 5-0996

## FOR SALE—REAL ESTATE FOR SALE—REAL ESTATE



## CLASSIFIED ADVERTISING

### LOST & FOUND

LOST: Grey fem. kitten, 4 mo. Wed. 8-11 vic. Canyon. 355-2753

### ROOM & BOARD

FRONT room \$25. Woman preferred. Kitchen priv. 61 Windsor Lane. 355-0540 H\*8-19

### SERVICES

#### JOHNNY HART'S PAINT CO.

Need a Painter? Let us recommend a qualified painter or paperhanger. Free Estimates. Call EL 9-4917 274 E. Huntington Drive Monrovia

SIERRA MADRE TRANSFER Local and long distance moving. EL 5-3374

### MISC. FOR SALE

#### BACK YARD SALE

Small appliances, maple coffee table, toys, books, records, new plastic items, bicycles, misc. 351 W. CARTER EL 5-9775

FACTORY SECONDS—Picked melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries.

BROWN 3 pc. curved sectional. Designed for Coronet model K. \$50 EL 5-2935 E:8-5-8-19

LESTER Spinnet Console Piano, Betsy Ross. 7 yr. old. BEAUTIFUL. EL 5-6084 E:8-19

## Bill DING



STARTS AUGUST 23

2 x 4's

6'

Linear Foot

Kiln Dried White Fir Surfaced 4 Sides

MYRTLE AVE. LUMBER CO. 1525 SOUTH MYRTLE AVE. Monrovia Home ELIOTT 8-1851

### WANTED

ONE copy Annals of Early Sierra Madre. 355-1279 K\*8-19

### INSTRUCTIONS

HANDICRAFT CLASSES Learn to make gifts & home accents of Plastic resin. Grapes - desk sets - jewelry. Free instructions. Artglaze Handicraft Studio 300 E. Foothill Blvd. Arcadia 357-2651

### CONVALESCENT HOME

SIERRA MADRE CONVALESCENT HOME 24 hr. nursing care Pvt. & semi-pvt. rooms MAA & OAS patients accepted 94 N. Baldwin EL 5-8169 (new management)

### AUTO SERVICE

EXPERT AUTO BODY WORK Welding - Painting

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SCRATCH PADS 3 SIZES — 3x5 4x6 5x8 ON SALE AT Sierra Madre News Office 9 KERSTING COURT

## 3 Performances By ACT Set For Aug. 20-21

Using custard pies for ammunition the forces of good will triumph again this Friday and Saturday when members of the Arcadia Children's Theatre present their musical comedy "The Storyteller of Clydesdale" in Arcadia and Monrovia.

Two performances are scheduled for Friday, August 20, in the Arcadia Public Library, the first at 3 p.m. and the second at 4:15 p.m. A third performance will be given Saturday, August 21, at 2 p.m. in the auditorium of Clifton School, 227 E. Palm Ave., Monrovia.

Mrs. Richard Day, president of ACT, stresses that no showing will be oversold. Tickets may be obtained from members of ACT, at the workshop building, 315 N. Santa Anita, Arcadia, telephone 446-0369 or 446-8413, and at the Music Mart, 21 E. Huntington Dr., Arcadia, telephone 446-3111.

## United Way Underwrites Directory

Publication of a directory describing more than 2000 local social services is announced by Welfare Information Service, a United Way agency at 729 South Figueroa.

The 150 page book is the sixth edition of the WIS Directory of health, welfare and recreation services in Los Angeles County.

The directory is a non-profit program of the agency, designed to help troubled people in Southern California find the service they need without false starts or delay. It is described as an indispensable tool for anyone who refers people in need of social services. This includes social workers, personnel managers, school officials, counselors, clergymen, physicians, and members of other professions.

United Way underwrote the initial cost of the directory with an interest-free loan, according to Mrs. Joseph S. Hook, chairman of the agency's directory committee.

A staff of six persons worked eight months updating the previous (1961) directory and adding new data. This is the only directory known to list agencies active in the President's War on Poverty Program, and all city and county school districts.

Ester F. Bentley, ACSW, edited the book, Anderson, Ritchie & Simon printed and bound it. Welfare Information Service is accepting orders to the extent of the 6000 press run.

## Letters to the Editor

Dear Editor:

I trust the law-passers, the liberals and the welfare-staters can now get it through their thick skulls, after the murderous riots in L.A. and Pasadena, that the Great Society is the most fraudulent, inhuman, colossal flop in history. The very ones it professes to help the most (in return for their votes), are suffering the most. Many abundantly clear truths have grown out of the chaos.

1. Welfare laws do not help the unfortunate to better lives. The dole system only degrades people to useless, bitter despair.

2. The long term Communist aim of putting black against white in our nation has progressed much farther than most thought.

3. Anti-gun laws have absolutely no effect on crimes of violence. Criminals, looters and gangs steal guns. They do not acquire them by ordinary means.

4. Law abiding citizens must be allowed free choice in obtaining and possessing firearms for self-protection, as well as for more customary sporting uses. None of these weapons were used needlessly, and few were used at all, during the riots. But they were incalculable deterrents to further criminal acts by the mobs, particularly in outlying districts.

5. Although the L.A. Times staff writers, and much of the rest of the local news media, are trying mightily to find "police brutality" to blame for the riots, people for the first time are catching on to this oft-repeated Communist tool for what it is.

6. Chief Parker, and his men, have earned the deepest gratitude of all citizens. In view of the unbelievable task the LAPD faced, most of the time while under direct gunfire, it is a miracle of our time that only a handful of vicious rioters, murderers, snipers and looters were shot by police officers. To many people, the police were too easy on the mobs, and certainly hundreds of hoodlums could have been cut down with no questions asked. If this is a department infested by "racists and bigots," it didn't act like it.

7. Every person should, at long last, have a belly-full of Dick Gregories, Martin Kings and Assemblyman Dymallyes, those "responsible" leaders who travel our nation inciting civil disobedience and riots, and after they are successful, wallow in self-righteous piety as they go about their "peacemaking" efforts. King, Gregory and their ilk have much blood on their hands, and it's high time even their own people cast them out for what they are.

Now who is ready to join the John Birch Society SUPPORT YOUR LOCAL POLICE program?

—STIFBAK.

GET THE BETTER HALF FOR YOUR BETTER HALF



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Limited Time Only

SAVE \$1.54

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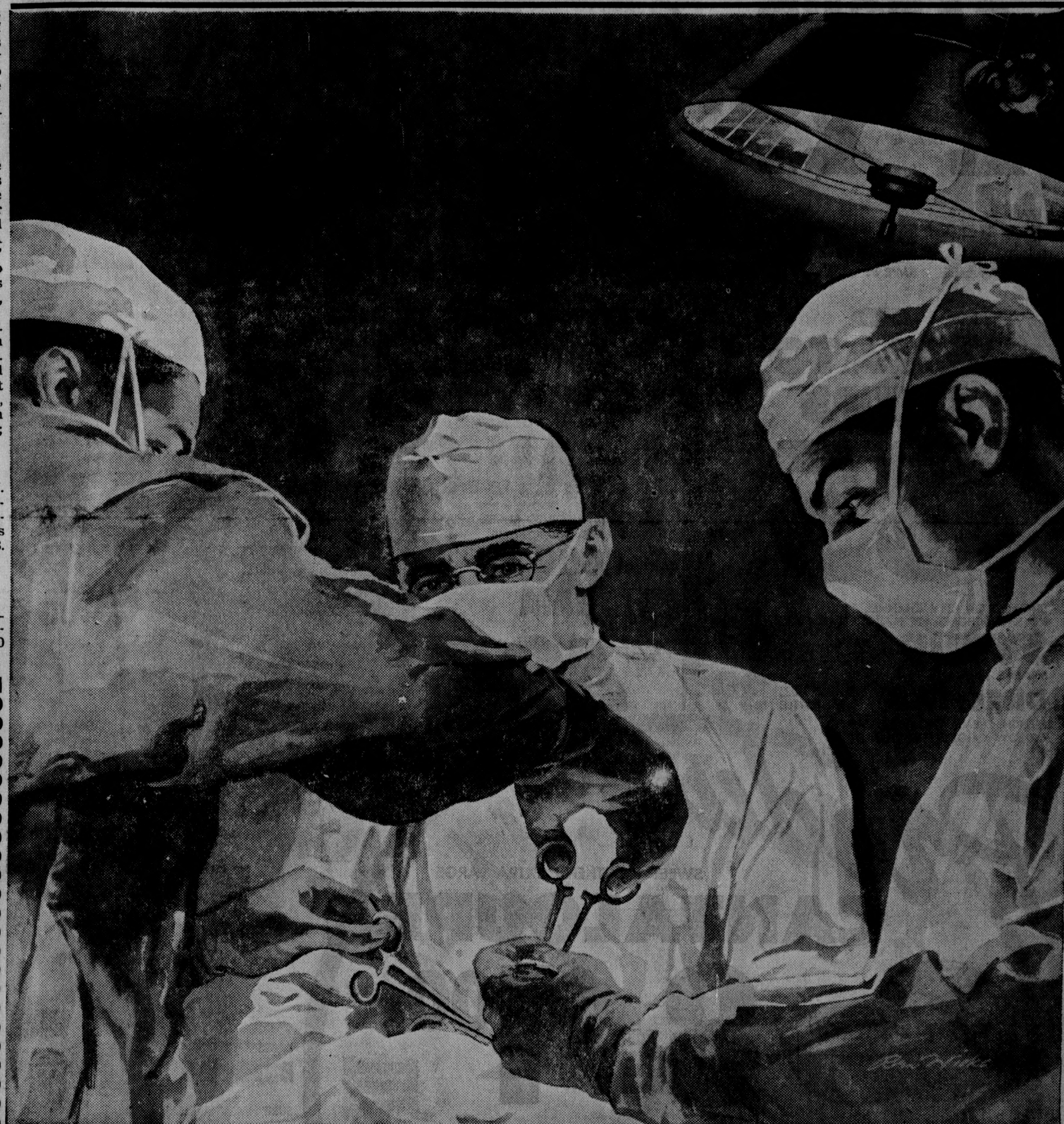
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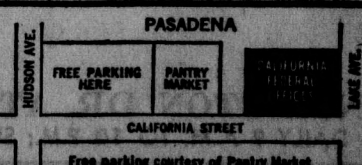
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TROUBLE WITH ALBACORE  
THERE IS JUST one thing wrong with catching albacore, it spoils you for other type fishing. The big tuna are hitting well now, especially out of the San Diego boat landings.

THE PASADENA JAYCEES took the big boat out of Seaford Landing last Saturday with 25 anglers hauling in 64 of the big fish. It still takes at least a 17 hour boat trip.

FOR THE UNINITIATED here is how the skipper goes about locating Albies. About three hours out from shore the boat slows down to trolling speed and usually four lines are used with big feather jigs of varying colors.

The skipper then sets a crisscross pattern around the area until there is a hookup on the stern. Anxious anglers set up for the waited cry of "hook up," the skipper immediately stops the boat and all hands quickly get their live bait into the water. If they are lucky there is a nice school in the area and in no time at all most of the fishermen have a hardfighting albacore on the line.

The usual pattern is for just an occasional catch to go with the jig fish and then every so often a good school. The Jaycees with Big Bruce Roberts and Russ Quincy nailing five apiece, ran across a school at about four in the afternoon. Fourteen fishermen were hooked up at one time and 25 albies were brought to gaff during the one hour stop.

Naturally when you hit a lively school and there are a number of hookups, there are also entanglements resulting in "fanned out" fish. This isn't so hard to take if you already have a fish in your sack. If not, you are liable to see a grown man cry.

Our boat even had the thrill of watching a six-foot marlin break water in long beautiful arcs not more than 50 yards astern.

All in all an average of nearly three fish per person with most weighing in around 25 pounds, must be considered a fine fishing trip. Canneries on the docks will trade canned albacore for 20 cents apiece in exchange for your fish on a pound-per-pound basis. You can also have your fish filleted for a dime a pound or swap for smoked fish.

Filleted albacore, basted in lemon juice and cooked on

an outdoor barbeque, is a rare delicacy.

When you get right down to it, Albacore fishing is expensive, you must figure on two nights and a day, and with very little sleep plus tired and aching muscles. But you know what? It's worth it.

LITTLE THIS - N - THAT . . . The Pasadena area has had some fine major league ballplayers like Jackie Robinson, Bobby Lillis and Lee Walls, but it could be that Dick Williams will be the first manager from these parts. Williams is now head man at Toronto and has the Maple Leafs in second place. With the Red Sox faltering badly, could Dick will get a shot at managing them next year.

SPEAKING OF WALLS, the ex-Dodger is now playing in Japan and enjoying life. A few highlights gleaned from a letter recently sent by Lee to this reporter:

The two "big guns" in Japan are Sandura Oh who belted 55 homers last year, and Nagashima, who hit .346 with 38 roundtrippers.

Basic difference between Japanese and American players is speed and strength. The Japs are smaller and slower as a result of sitting and squatting most of their lives.

The Japanese people are really great fans. They form a cheer section like an American high school football game. Everyone brings a banner and you must sit on the side of the team you are rooting for. The crowds are big with the Tokyo Giants averaging 35,000 fans per game.

Walls, who hopes to manage when his playing days are over, still makes his home in Palm Springs. He thinks Cincinnati will win the N.L. pennant but of course is rooting hard for his ex-roomie Don Drysdale and the Dodgers.

Another former Dodger, Daryl Spencer, is burning up the league with a .340 batting average and nearly 30 home runs. Lee feels that Jeff Torberg, Dodger catcher, is destined to be a star for many years.

The American players live in Western style hotels, read the service paper "Stars and Stripes," are treated well by the natives but are always confronted by the language barrier.

## An APOTHECARY

Weights & Measures

Those BROWN BOTTLES

Sunshine can be good for you, but bad for your prescription. That is the reason why we package your prescriptions in AMBER (brown) glass containers. The same healthful rays that give you that attractive suntan can weaken or destroy many pharmaceuticals. Amber glass — more than commercial glass of any other color — stops harmful light rays and so protects your medications. With this sort of container you know that your prescription will keep its full strength and give you the therapeutic values your physician prescribed.

This glassware has the further advantage in being air, moisture and water tight which will protect its contents from the changes in temperature and humidity of the average bathroom or kitchen. You will notice that all the liquid bottles now have the drip-proof pouring lip which helps keep liquids from running down the sides of the bottles.

A few hints for you — Keep the caps screwed on firmly; keep medications out of the direct sunlight (don't put them on the window sill; remove any cotton packing on opening the package and do not replace as it tends to draw moisture, and refrigerate medicine ONLY when so directed on the label. Above all else KEEP MEDICATIONS OUT OF REACH OF CHILDREN!

Yours for real good health,

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SAVE 62c

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**CHUNK TUNA**  
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14-OZ. BOTTLES  
SAVE 4c  
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1-LB. CAN  
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18-OZ. BOTTLE  
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7-OZ. PKG.  
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ALL MEAT OR ALL BEEF  
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**CANNED HAM**  
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\$3.98

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12-OZ. BOTTLE  
67c

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7 1/2-OZ. BOTTLE  
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**PRODUCE**  
SWEET NORTHERN EXTRA LARGE  
**CANTALOUPE**  
8 FOR \$1.00

**CARROTS**  
YOUNG, TENDER 1-LB. CELLO PKGS.  
2 FOR 15c

**PINEAPPLE**  
DOLE FRESH ROYAL HAWAIIAN  
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**Samsonite FOLDING CHAIR**  
\$3.99  
WITH \$15 WORTH OF GOLD CASH REGISTER TAPES AT RALPHS (REG. \$6.95)

**DOG FOOD**  
2 15-OZ. CANS  
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# PEPTONE

by Deedee & Alice

It's too bad that some grown-ups don't understand teens better than they do. For instance, Sonney Bono, a very sincere, active pop singer, went to his favorite restaurant only to be kicked out because a very nasty customer didn't like his appearance. We teens don't like Frank Sinatra and Mia going off to New York either, but we don't get nasty about it. Little did this man know that because of those wry remarks Sonney would be inspired to write a song about the whole incident. This song was received so well that in two days Atco Records received sales totaling 26,000. Good luck with "Laugh at Me," Sonney. Maybe next time you can sell one million in two days.

Remember a few months ago when I reported on an unknown group, the Byrds? Well it seems that these boys have gone from nowhere to No. 1 in the U.S. and England. Their record, "All I Really Want To Do," hit sixth in the nation. It has not caught on in Southern California, unfortunately, but that's the breaks.

The Beatles new movie, "Help," is absolutely the living end. It is one of the funniest comedies of the year in the sense that they use straight-faced humor.

The new single is doing dottle, too! On the first day of sale, it sold over 1,000,000 copies. Pretty groovy, huh?

Well, the bruises have finally healed from the Hermin's Hermits Concert. Even Beatle concerts are more civilized. Practically every girl in the whole stadium ended up on the field and policemen's fingers will never be the same from bite marks. All I've got to say is that if Hermin wasn't popular before his performance, he sure is now.

Want to know something about your fave singer or singing group? Send a post card to the Sierra Madre News, care of Deedee & Alice.

## Where the Retail Dollar Is Spent

Almost 27 per cent of the retail trade dollars which went into California cash registers in 1963 was spent on nourishment — groceries for home consumption and for snacks and meals eaten out.

Retail sales of women's and girls' clothing in the state were almost twice the amount spent on men's and boys' clothing.

More than 25 per cent of the retail spending in 1963 was accounted for by automobiles and trucks plus the fuel and accessories to keep them running.

These are among statistics which appear in a new report of the 1963 Census of Business (Retail Trade) just issued by the U. S. Department of Commerce's Bureau of the Census.

The report presents data on the number of establishments, sales and percentage of sales accounted for by specific merchandise lines for the entire Pacific States Division, consisting of Alaska, Hawaii, California, Oregon and Washington, for each of the five states, for each Standard Metropolitan Statistical Area and for parts of the states outside those areas.

For each area the report presents data on sales of 25 separate classes of items in over 100 different kinds of retail establishments, making it possible to check on sales of various merchandise lines and the percentage which those lines account for in total sales of various retail establishments.

The report, one of ten covering nine divisions of the United States, and the nation is a whole, is entitled "Retail Trade, Merchandise Line Sales, Pacific States." It is for sale by the Government Printing Office, Washington, D.C. 20402, or by any U.S. Department of Commerce field office. The report is priced at \$2.25 and the entire set is \$24.60.

THE ASSOCIATION  
Six Young Men  
With A  
Big Sound  
Until ???

THE ICE HOUSE  
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Call Collect If Toll Call

GET MORE FOR YOUR MONEY DURING THIS SALE... TAKE THREE AND SEE!

# BUY 3 AND SAVE

<b>DEL MONTE PEAS</b> Early Garden • 303 Can <b>3 FOR 59¢</b> <small>SAVE 16¢</small>	<b>TOMATO SAUCE</b> Hunt's • Buffet Cans <b>3 FOR 19¢</b> <small>SAVE 12¢</small>	<b>LIBBY'S PEACHES</b> Sliced or Halved Cling • 2½ Can <b>3 FOR 59¢</b> <small>SAVE 22¢</small>	<b>CARNATION MILK</b> Evaporated • 6 oz. Small Can <b>3 FOR 19¢</b> <small>SAVE 6¢</small>	<b>ORANGE JUICE</b> Minute Maid, Frozen • 6 oz. Can <b>3 FOR 59¢</b> <small>SAVE 16¢</small>	<b>SCOTT TISSUE</b> Ass'd Colors 1,000 Sheet Rolls <b>3 FOR 29¢</b> <small>SAVE 11¢</small>
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## HAM SALE!

**FARMER JOHN FULLY COOKED**  
Eastern Quality, Western Flavor, Great for Warm Weather Menus... Barbecued or for Cold Plates and Sandwiches.

<b>SHANK PORTION</b> Short Shank 6 Lb. Avg. Wt. As Cut ..... <b>39¢/lb</b>	<b>FULL SHANK HALF</b> 7-8 Lbs. Avg., Includes Center Slices ..... <b>49¢/lb</b>	<b>BUTT PORTION</b> Meaty Cut, 5 Lbs. Avg. Fine for Baking ..... <b>59¢/lb</b>
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"Better Breakfast" Specials!

<b>FARMER JOHN SLICED BACON</b> New 12 Oz. Package 1 Lb. PKG. .... <b>59¢</b> <small>79¢</small>	<b>FARMER JOHN LINK SAUSAGE</b> Skinless ½ Lb. Pkg. .... <b>33¢</b>	<b>FARMER JOHN HAM SLICES</b> Lean Center Cuts <b>\$1.09/lb.</b>
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**Vons Table King YOUNG HEN TURKEYS**  
New Crop 10-12 Lb. Avg.  
**39¢/lb**  
**FRESH!**

**CHUCK STEAKS**  
Marinate and Barbecue for a Real Flavor Treat!  
BONELESS FAMILY STEAK ... **39¢/lb**

**Center Cut Chuck** **45¢**  
**O-Bone Roast** **59¢**  
**Boneless Chuck** **79¢**

**Spare Ribs**  
Small, Tender Size ... Great to Barbecue!  
**59¢/lb**

**BONELESS ROLLED SHOULDER CLOD**  
Or Boneless Round Roast **89¢**

**JACK CHEESE**  
IN THE PIECE ...  
Vons Quality, Rich and Creamy Wisconsin Cheese

**Luer Quality ALL MEAT FRANKS**  
Meaty Flavor—No Garlic  
1 Lb. New Vacuum Seal Pkg. **55¢**

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**Vons Enchiladas** **\$1.00**

**WHILE THEY LAST!** Offer Subject to Stock on Hand

**Large 13½" x 14½" KITCHEN CLOTHS**  
Bleached Cotton • Waffle Weave  
Washable Color Durable Reg. 19¢  
**32¢** SAVE 28¢

**WOW!** Assorted Flavors  
**POPSICLES OR FUDGICLES**  
Cool Savings on the Kiddies' Favorite  
Hot Weather Refreshment!  
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**NOW THERE ARE 48 EXCITING CHARMS**  
24 Karat Pure Gold Plated. Compare Elsewhere at \$2.50 to \$5.00

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LIGHT MEAT-CHUNK STYLE

**STAR-KIST TUNA** 6½ OZ. CAN **38¢**

DIETARY FOR WEIGHT CONTROL

**SEGO LIQUID** 11 FLAVORS 10 OZ. CANS **36¢**

**SANITARY NAPKINS**  
Kotex, Confidets, Modess  
**BOX OF 12 39¢**

**Jerseymaid Butter** GRADE AA 1 LB. CTN. **69¢**

**Clorox Bleach** GALLON PLASTIC INCL. 3¢ OFF **49¢**

**VONS BAKERY**  
Winner of 19 Awards for Excellence

**VONS CAKE DONUTS** Plain or Powdered. 8 in a Package **29¢** SAVE 6¢

**VONS HOME-BAKE BREAD** Break-Away Slices. 2 Loaves in 15 Oz. Pkg. **35¢**

**VONS SPECIAL PRICES ON PRIZE PRODUCE**

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SWEET, THICK YELLOW MEAT  
Luscious Served with Ice Cream!  
**LARGE SIZE 39¢**

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**Fresh Carrots** LEAFY TOPS LARGE BUNCHES **32¢**

**Calavo Avocados** LARGE SIZE **31¢**

**DRIED PRUNES**  
Sunsweet Ex. Lge. French 12 Oz. Pkg. ... **35¢**

**SUNMAID RAISINS**  
Seedless 1½ Oz. Box ... **31¢**

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PEAS, PEAS & CARROTS, CUT OR FRENCH GREEN BEANS, MIXED VEGETABLES, REG. PKGS. ... **35¢**

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**WONG'S CHINESE** Suiyaki, Shrimp Chow Mein Chinese, 11 Oz. ... **49¢**

**Vons Enchiladas** Beef or Cheese 8 Oz. Pkg. ... **31¢**

**Vons Lima Beans & Ham** 8 Oz. Pkg. ... **36¢**

**French Fried Onion Rings** 10 Oz. Pkg. ... **39¢**

**Rath Beef or Veal Chop-Ettes** 8 Oz. Pkg. ... **49¢**

**T&M Breaded Veal Cutlets** 1 Lb. Pkg. ... **83¢**

**Sara Lee Cakes** Chocolate or Pound Cake 12 Oz. Pkg. Delic. & Serve ... **69¢**

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We feature a complete selection of the finest domestic and imported Wines and Spirits, plus our own famous private brands.

**ROYAL VELVET VODKA** 80 Proof **\$3.29** SPECIAL PRICES SAVE 30¢

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Tax Added to Applicable Items

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JERSEYMAID—½ GAL. ROUND CTN. **59¢**  
Vanilla, Chocolate, Strawberry, Neapolitan

**BIG SALE DAYS**

<b>KERN'S Preserves</b> STRAWBERRY 2 LB. JAR <b>69¢</b>	<b>WATER SOFTENER Calgon</b> SAVES SOAP! 1 LB. BOX <b>35¢</b>	<b>Folger's Ground Coffee</b> LOW PRICED EVERYDAY AT VONS 2 LB. CAN <b>\$1.57</b> 1 LB. CAN <b>79¢</b>	<b>FOLGER'S Instant Coffee</b> 10 OZ. JAR INCL. 20¢ OFF <b>\$1.49</b>	<b>STA-CRISP Crackers</b> PACIFIC 1 LB. BOX <b>29¢</b>	<b>CEREAL Cream of Rice</b> 16 OZ. PKG. <b>47¢</b>	<b>IPANA Tooth Paste</b> KING SIZE TUBE <b>69¢</b>	<b>Del Monte Cream Style Corn</b> <b>23¢</b> <b>Del Monte Fruit Cocktail</b> <b>2/31¢</b> <b>Pineapple-Grapefruit Juice</b> 2½ OZ. CAN <b>35¢</b> <b>Del Monte Tomato Juice</b> 2½ OZ. CAN <b>33¢</b>
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★ SO. PASADENA 1616 State St. (East of Fair Oaks)  
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# Food Favorites

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**Waffle Cremes** Nabisco 12-oz. Pkg. **3 for \$1**

**Apple Juice** Tree Top Qt. Btl. **3 for \$1**

**Tomatoes** Springfield 28-oz. can **4 for \$1**

**Nestea** 100% Pure Tea Instant Giant Size **\$1.15** Net

**Hi-C Drink** Grape or Orange 46-oz. can **3 for \$1**



New Crop, Firm, Sweet  
**GRAVENSTEIN APPLES** **2 lbs. 25¢**

Ripe, Juicy  
**LE GRAND NECTARINES** **2 lbs. 25¢**

Sweet, Full o' Juice  
**VALENCIA ORANGES** **10¢ lb.**

U.S. No. 1, Small  
**RUSSET POTATOES** **5 LB. SACK 49¢**



**Del Monte SPARKLING BEVERAGES**

8 Flavors 12-oz. can **12 for \$1**

**King Oscar BRISLING SARDINES** 30-38 Count

**Star Kist Chunk LIGHT TUNA** 6 1/2-oz. Can

**Gebhardt's TAMALES** 15-oz. Can

Your Choice **3 for 69¢**

BONELESS BRISKET

**Corned Beef**

**69¢ lb.**



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**FLANK STEAKS**

**89¢ lb.**

**RANDY'S BUTTERED BEEF STEAKS**

12-oz. Pkg. **53¢**

**Fresh Lean Meat Loaf** **59¢ lb.**

CALIFORNIA GROWN  
FRESH  
**ROASTING CHICKEN**

**49¢ lb.**

FARMER JOHN  
LEAN  
**SLICED BACON**

**79¢ lb.**

**Ground Beef**

FRESH  
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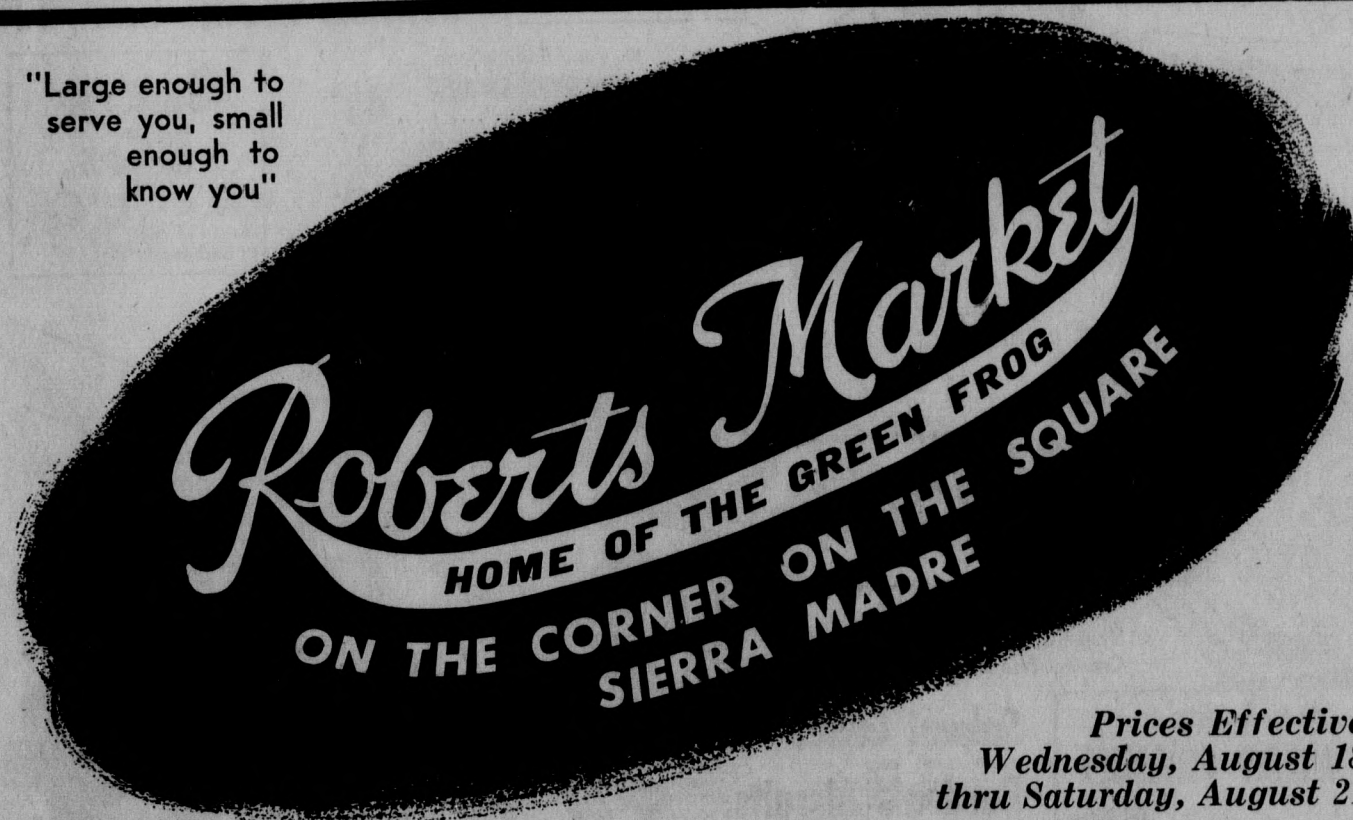
**43¢ lb.**

**Finnan Haddie**

SMOKED COD  
FILET

**73¢ lb.**

"Large enough to  
serve you, small  
enough to  
know you"



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Prepared Daily Under the  
Supervision of Our Fine  
And Capable Cook

Betty Hill and Her Assistants

**Roberts Home Made Mandarin Orange and COTTAGE CHEESE SALAD**

LB. CUP

**45¢**

**Rath SLICED BOLOGNA**

6-OZ. PKG.

**29¢**

**Kraft Monterey JACK CHEESE**

**59¢ lb.**

**FROZEN FOOD SALE**

**EGGO WAFFLES** **2 for 25¢** PKG. OF 3

**M. C. P. FRUIT and JUICE DRINKS** **12 for \$1** 6-OZ. CAN

**Birds Eye PEAS** **6 for \$1** 10-OZ. PKG.

**Rel-Mex BEEF TAQUITAS** **39¢** PKG. OF 6

**Dog Food** Calo 15 1/4-oz. Can **2 for 29¢**

**PINK LOTION LIQUID** Roberts Qt. **49¢**

**Spray-On Starch** Perform 24-oz. Can **49¢**



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- Guaranteed Low Rates
- M.A.A. Accepted
- Non-Sectarian Chapel

Approved by  
Southern California Nursing Home Association

## Duarte CONVALESCENT HOSPITAL

802 Buena Vista Street, Duarte, California  
PHONE: 359-8141

### California Water & Telephone

#### Refund On Way To Users Of Multi-Message Units

The State of California Public Utilities Commission has approved a plan filed by the California Water & Telephone Company to refund more than \$600,000 to its customers, according to Henry Schuil, the firm's division manager.

The refunds are on multi-message unit and certain intrastate long distance charges and will begin on September 15 with credits appearing on our customers' bills, Schuil stated.

The refunds result from rate reductions and refunds by Pacific Telephone and Telegraph. These were ordered by the Public Utilities Commission and upheld in a State Supreme Court ruling April 28, 1965.

The reduction and refund order of the PUC was not directed to California Water & Telephone Company or other non-Bell companies operating in California. However, California Water & Telephone, following issuance of the order, adopted lower intra-state toll rates effective June 10, 1965 and retroactive to July 20, 1964, the manager said.

Prominent among the rate reductions on which refunds are based is the multi-message unit rate reduced from \$0.425 to \$0.405 per call. Also included are rate reductions for calls to points more than 80 miles distant for which the three-minute rate for station-to-station rates have been reduced in amounts ranging from 5 cents to 30 cents, largely depending on the distance, Schuil revealed.

Some calls beyond 80 miles also were reduced 5 cents per additional minute. Person-to-person calls between 25 and 70 miles, placed during the night-rate hours, are 5 to 10 cents less per additional minute, Schuil continued.

Customers entitled to refunds for certain calls made from coin telephones, or calls from hotels or motels, can obtain payment by filling out an application form which will be available at California Water & Telephone Company business offices, it was stated.

Active customers who have not received a refund on which they believe an adjustment should be made, should inquire at the CW&T business office where they normally do business, the manager stated. The Company will investigate such claims and will make refunds or adjustments where appropriate.

#### Active Duty

An Army Reservist, Capt. John A. Hodges, is on active military service at Fort Mac Arthur, California, from August 1 to 14, as a student attending a Signal Officer Career Course.

Capt. Hodges resides at 451 Mariposa, Sierra Madre, Calif.

### Kiwanians Have Interesting Meet

The Kiwanis Club enjoyed a most interesting talk by Mrs. Adele Halperin at their Tuesday meeting dealing with the subject of "Power Thinking Through Color." Program chairman Bob Hatfield introduced Mrs. Halperin who is a teacher, writer and lecturer.

She discussed the systematic application of color symbology in our every day living and the effect it has on our working conditions. The members all agreed that color plays a very important part in our daily output of work.

President Dr. David Kirkpatrick urged as many members as possible to attend the California - Nevada - Hawaii District Convention to be held in San Diego in September so that every possible assistance could be given to Jim Wolfe, the club's candidate for 1966 Governor Elect of the District.

### Swim Session For Aug. 23

The fifth session swim classes for the YWCA Foot-Hill Center are scheduled for afternoon classes beginning August 23 through September 3, according to Evelyn Graves, director.

Classes are held daily for two weeks, and include beginning, intermediate and advanced instruction for children four through 12 years of age. Small enrollment for each class.

Information may be obtained by phoning the YWCA office at 287-3663 between 1 p.m. and 5 p.m. Monday through Friday.

### 1½ Million To Receive SS Benefits

About 1½ million persons aged 65 and over residing in California will be eligible for hospital insurance protection under the new Social Security Amendments just signed by the President, said F. W. Hunter, west coast Regional Director for the U.S. Department of Health, Education & Welfare in San Francisco.

Hospital insurance benefit payments in California under the plan, which will go into effect July 1, 1966, would be about \$133 million in July-December, 1966, and \$292 million in calendar year 1967, the first full year of operation, Hunter added.

Benefit payments under the voluntary medical insurance benefits plan would be about \$22 million in the first six months of operation, and \$109 million in calendar year 1967.

The 1965 Amendments to the Social Security Act will also add \$364 million in benefit payments during the calendar year 1966 to residents of California, bringing the total payments under the newly enlarged program to \$1.8 billion.

Hunter also stated that an estimated 89,000 Californians who could not receive monthly benefits under the social security program as in effect before the 1965 Amendments will be able to receive monthly benefits immediately under the program as amended.

### First Annual Stamp Exhibit

The Tri-City Stamp Club of Oceanside, Calif., has announced its First Annual Exhibit to be held in the Oceanside Community Center October 2 and 3.

Exhibits are being planned by dealers and collectors in the Southern California area.

The exhibit will offer cachets in two different colors, featuring the San Onofre Nuclear Generator Station, now in the final stages of construction. The cachets will be sold at two for 25 cents, postpaid, and may be ordered from the club secretary, Mrs. Lynn Wilderson, 2609 Guinivere, Oceanside, Calif., 92054.

#### Be modern with MOEN

NEW SHOWER VALVE  
ONE HANDLE DOES WORK OF TWO



SIERRA MADRE PLUMBING  
15 Korffing Court  
355-7272

## Villa Views

By  
Toni Maurin  
SYcamore 7-6934

I felt just as if I were living in the middle west again last week with everyone going around with that long drawn hot look on their faces and the constant muttering of "ain't the humidity terrible". The next phase will just have to be tornadoes and cyclones and then we will have had it!

It's been so hot that even the gophers have been coming out of the ground to take a dip in the pool. I always say if you can't catch them with a trap you can always build a swimming pool. It's a little drastic, but effective. Seems as if the little fellows just can't use the steps to climb out. I'm more than a little worried that the skunks might get the idea of having a swim party and forget how to get out — I'll worry that little problem over when I have more time... Ugh!

The "Robins," which is the junior group of the Cystic Fibrosis Guild, is meeting today at the home of Mrs. Wells (Nancy) Plaes to continue their flower making project. They are making dozens of pretty red posies for the annual C.F. dance, which I understand will be held at the Altadena Town and Country Club in October.

They have chosen a Flamenco theme this year which ought to be a real challenge to the decorating committee. The ladies supervising the work shop were Mrs. Shirley Grady and Mrs. June Hunt. Mrs. Pat Giangregorio is in charge of the arrangements for the dance and instructed them in the art of flower making.

The new president of the "Robins" is Carol Carley and the secretary is Marva Dixon. In addition to three new members the girls in the group are Cheryl Biller, Judy Davies, Shelley Dennis, Sally Driemeyer, Kathy Grady, Stephanie Hunt, Linda Larsen, Midge Rowley, Laura Stearns, Diane Rowley, and Leslie Dixon.

I was happy to hear that Ralph Gleim is well on his way to good health again after a recent serious illness.

Seems as if the Rowland Grahams are torn between here and the beach area. They just acquired a trailer and space on the shores and manage to spend quite a bit of time enjoying the surf.

The Joseph Kern family of Vosburg is eagerly awaiting the return of their two oldest children, Jessica and Jeff. They have been vacationing on the east coast with their grandparents. Their tour took them to Florida, then Washington, D.C., and finally to New York to see the World's Fair. They expect to return this Saturday.

Have a couple of more new families that have moved up in the past few weeks. In the former John Parks' home are Mr. and Mrs. Henry

The real Bargains are found in the Classified Ads

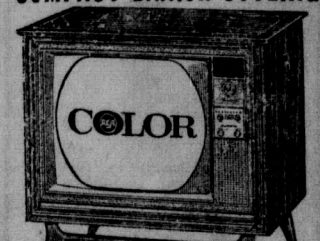
SIERRA MADRE NEWS—9  
Thursday, Aug. 18, 1965

### BOLD DANISH STYLING



The LUNDBERG  
Mark XI Series GG-721  
21" tube (overall diameter)  
200 sq. in. picture

### COMPACT DANISH STYLING



The BELFORD  
Mark XI Series GG-443  
21" tube (overall diameter)  
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### MASTERCRAFTED MOORISH



The MARCHENA  
Mark XI Series GG-730  
21" tube (overall diameter)  
200 sq. in. picture

### PERFORMANCE-PROVED



The HARPER  
Mark XI Series GG-300  
21" tube (overall diameter)  
200 sq. in. picture

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Across from Safeway  
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FOR FAST LUSH GROWTH IN PROBLEM SOILS

**WATER-IN DOES THIS**

- Eliminates hard digging.
- Cuts down water run-off.
- Opens adobe and clay soils.
- Roots go deeper for stronger plants. Discourages buildup of harmful salts.
- Water "holds" longer in summer.
- Air, fertilizer, water and plant roots go deep. In effect, it makes "top soil" out of compacted ground.

Quart Size	\$2.98
½-Gallon Size	\$5.49
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Eight Acres  
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CLEANING SPECIAL  
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SAVE 20% ON ALL GARMENT DRY CLEANING ORDERS OF \$5.00 AND OVER

**The Royal**  
Offer Good Only  
Aug. 2 thru 21

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OR PHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE

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228-6431

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT



**Decreased**  
GI Home Loan Applications decreased from 2203 in June to 1818 in July, Mort Webster, VA's Southern California Manager, reported recently. Appraisal requests for new homes decreased from 1490 in June to 993 in July and appraisal requests for existing homes decreased from 2317 in June to 2114 in July.

### \$40 Million Drain Bond Sale Slated States Bonelli

County supervisors have authorized sale of \$40 million in storm drain bond issue funds and set September 21 for opening bids, Supervisor Frank G. Bonelli said today.

The action was recommended by County Flood Control District Chief Engineer Walter J. Wood.

Of the total, \$30 million are funds from the 1958 program which provided \$225 million to finance construction of 184 projects, Bonelli said. It represents the thirteenth sale of bonds with \$165 million having already been purchased.

Proceeds from the new offering will finance construction through the fall of 1966.

Bonelli said that 141 projects totaling 312 miles of drainage facilities have been completed under the 1958 program. There are 30 projects — about 82 miles in length — presently under construction while 13 projects totaling 34 miles remain to be built.

In addition, construction savings on the program will permit the District to spend \$24 million on all or portions of 39 "supplemental" drains, the Supervisor pointed out.

These were included in the bond issue but could only be funded if sufficient savings were realized on regular projects.

The remaining \$10 million in both funds to be sold September 21 are from the program approved in November of last year, Bonelli said. It is the second sale from the \$275 million authorized with \$15 million having already been offered.

These funds will finance construction through the spring of next year.

Under the '64 program, 267 drains totaling 493 miles in length will be built. The initial project is under construction in Redondo Beach and additional jobs are expected to go to bid within the next few weeks, Bonelli, who is chairman of the board's Flood Control Committee, added.

### Fire Chief Points Out Danger In Pool Chemicals

Los Angeles City Fire Chief Don T. Hibbard warns that you should be careful how you handle the chemicals for your swimming pool.

"It's not the chemical itself as much as the way you store, carry, or use it, that could cause a fire or painful personal damage," said Chief Hibbard.

Even the scoop you use for pool chemicals can be dangerous. Water or rust in a "coffee can" scoop can cause violent reactions. Waxed milk cartons used as scoops can ignite by chemical reaction. So can certain kinds of plastics.

"Store the chemicals in cool, dry places out of reach of children," Chief Hibbard said. "And keep them in the original containers."

As a safe way to handle chemicals from package to pool, the Fire Chief recommended glass or porcelain enamel cups without cracks or chips.

"And warn your family about this, too," Chief Hibbard added. "Keep them all safe, and help them keep you safe, too."

### Travel With Shakespeare Jrs.

Invitations in the form of small black and gold suitcases are being mailed to friends and prospective new members inviting them to travel with the Shakespeare Club Juniors to the Stratford House on September 8, for a "Shakespeare Shindig."

This 11:30 a.m. luncheon is being given to provide an opportunity for prospective provisionals to meet the club's president, board members, advisors, and general membership.

Featured this year will be the folk singing group "The Travelers" who have recently appeared at Palm Springs and Disneyland. Their program will include selections from their recently recorded album.

Guests will be greeted in the foyer by foreign travel posters, and then pass through a curtain of colored beads to luncheon tables centered with golden vases of brightly colored paper poppies. Name tags at each place will be miniature guitars. The stage will be decorated with "Travelers" posters and large baskets of poppies.

Honored guests planning to attend are Mrs. Bruce A. MacFarlane, president of the Juniors and the 1965 advisors, Mrs. James C. Chambers, president of the Shakespeare Club, Mrs. Marino D. DeModena, Mrs. Harold D. Winer and Mrs. Marvin E. Nesbit.

Mrs. Howard Shanks, membership chairman and her vice chairmen, Mrs. Rolf Fromme, Mrs. Kenneth Griffin, Mrs. Dale J. Rogers and Mrs. William C. Thornton Jr. urge all members to make early reservations by calling "Shanks Travel Tours Ltd.", 287-8106 or "Griffin Quality Travel Service," 446-9835.

### City of Monrovia Road Allocation Approved

Allocation of \$23,355 was voted by the Board of Supervisors recently to assist the City of Monrovia in acquiring additional rights-of-way for the improvement of a portion of Mountain Avenue within the City, according to Supervisor Frank G. Bonelli.

The Supervisor pointed out that the City desires to widen Mountain Avenue between Huntington Drive and Duarte Road in order to increase the street width to a uniform 42 feet on the west side of the street.

"This type of cooperation between public agencies," the Supervisor continued, "makes possible the development of highway projects across jurisdictional lines to add to the continuity and efficiency of our county highway system."

Supervisor Bonelli noted that this allocation is a portion of the \$6,253,000 currently budgeted by the Board of Supervisors to assist the 76 cities in the County of Los Angeles in the maintenance and construction of streets which are of general county interest. This fund is replenished annually in proportion to the amount of Gas Tax money the County receives and is apportioned among the cities according to population and Master Plan mileage.

This \$6,253,000 plus other allocations to cities represent 40 per cent of the total county highway construction budget, he said.

#### LEGAL NOTICE

**SIERRA MADRE NEWS**  
ORDINANCE NO. 747  
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE, CALIFORNIA, AMENDING SECTION 5254 OF THE SIERRA MADRE CITY CODE RELATING TO THE USE OF STREETS.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE, California, under the fictitious firm name of MOTORCYCLIST MAGAZINE and that said firm is composed of the following persons, whose names in full and places of residence are as follows: William M. Bagnall, 360 Ramona Ave., Sierra Madre, Calif. Dated August 2nd, 1965. William M. Bagnall, 360 Ramona Avenue, Sierra Madre, Calif. Shirley A. Bagnall, 360 Ramona Avenue, Sierra Madre, Calif. State of California, Los Angeles County: On August 2nd, 1965, before me, a Notary Public in and for said State, personally appeared William M. Bagnall and Shirley A. Bagnall known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

H. Clay Reavis, Notary Public  
Publish Sierra Madre News  
August 5, 12, 19, 26, 1965

#### SIERRA MADRE NEWS

**CERTIFICATE OF BUSINESS, FICTITIOUS NAME**  
The undersigned does certify she is conducting a business at 70 W. Sierra Madre Blvd., Sierra Madre, California, under the fictitious firm name of La Lone Cleaners and that said firm is composed of the following persons, whose name in full and place of residence is as follows: Frances McDougal, 8818 East Lawrence, Rosemead, California. Dated April 30, 1965. FRANCES McDOUGAL State of California, Los Angeles County: On April 30, 1965, before me, a Notary Public in and for said State, personally appeared FRANCES McDOUGAL, known to me to be the person whose name is subscribed to the within instrument and acknowledged she executed the same.

FRANCIS G. WELTON, Notary Public  
5811 N. Temple City Blvd.  
Temple City, California  
Publish Sierra Madre News  
August 5, 12, 19, 26, 1965

**SIERRA MADRE NEWS**  
**CERTIFICATE OF BUSINESS, FICTITIOUS NAME**  
The undersigned do certify they are conducting a business at 360

#### LEGAL NOTICE

Ramona Avenue, Sierra Madre, California, under the fictitious firm name of MOTORCYCLIST MAGAZINE and that said firm is composed of the following persons, whose names in full and places of residence are as follows: William M. Bagnall, 360 Ramona Ave., Sierra Madre, Calif. Dated August 2nd, 1965. William M. Bagnall, 360 Ramona Avenue, Sierra Madre, Calif. Shirley A. Bagnall, 360 Ramona Avenue, Sierra Madre, Calif. State of California, Los Angeles County: On August 2nd, 1965, before me, a Notary Public in and for said State, personally appeared William M. Bagnall and Shirley A. Bagnall known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

H. Clay Reavis, Notary Public  
Publish Sierra Madre News  
August 5, 12, 19, 26, 1965

#### LEGAL NOTICE

**CITY OF SIERRA MADRE DOES ORDAIN:**  
SECTION 1. Section 5254, subsection (a), is hereby amended to read as follows: "(a) No person who owns or has possession, custody or control of any vehicle shall park such vehicle upon any City-owned property, street, alley or parking area, for more than a consecutive period of 72 hours."

SECTION 2. Section 5254, subsection (b), is hereby amended to read as follows: "(b) In the event a vehicle is parked or left standing upon any public property, street, alley, or parking area, in excess of a consecutive period of 72 hours, any member of the Police Department authorized by the Chief of Police may remove said vehicle therefrom in the manner and subject to the requirements of the Vehicle Code."

SECTION 3. PENALTY. Any person, firm or corporation violating this Ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine of not more than \$500.00 or by imprisonment in the City or County Jail for a period of not to exceed 6 months, or by both such fine and imprisonment.

SECTION 4. The City Clerk of the City of Sierra Madre shall certify to the passage and adoption of this Ordinance, and to its approval by the Mayor and shall cause the same to be published in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre. PASSED, APPROVED and ADOPTED this 10 day of August, 1965.

#### LEGAL NOTICE

James F. Abernethy, Mayor of the City of Sierra Madre, California. ATTEST: L. Marie Warfel, City Clerk. STATE OF CALIFORNIA ) COUNTY OF LOS ANGELES ) ss: CITY OF SIERRA MADRE )

I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 747, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 27 day of July, 1965, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 10 day of August, 1965, by the following vote:

AYES: Sorensen, Abernethy, Rule, King Parks. NOES: None. ABSENT: None. L. MARIE WARFEL, City Clerk of the City of Sierra Madre, California. Publish Sierra Madre News August 19, 1965

## Perry's Stationery and Gift Shop

**Hallmark Cards** for All Occasions  
• GIFT ITEMS • RUBBER STAMPS  
• OFFICE SUPPLIES • SCHOOL SUPPLIES  
• WEDDING INVITATIONS & ANNOUNCEMENTS

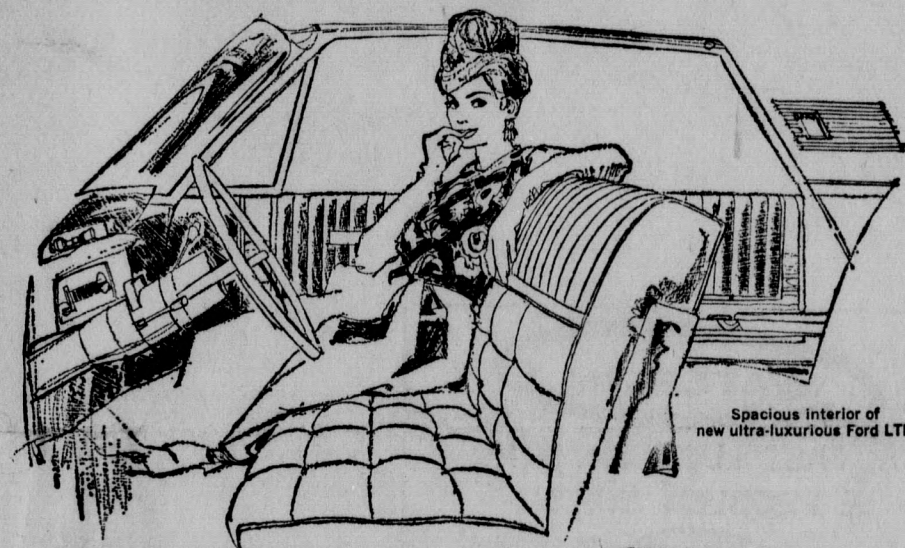
SUMMER HOURS  
MONDAY THROUGH FRIDAY  
9 A.M. TO 5 P.M.  
SATURDAYS ONLY — 9 A.M. TO 1 P.M.

56 W. Sierra Madre Blvd. EL 5-3385

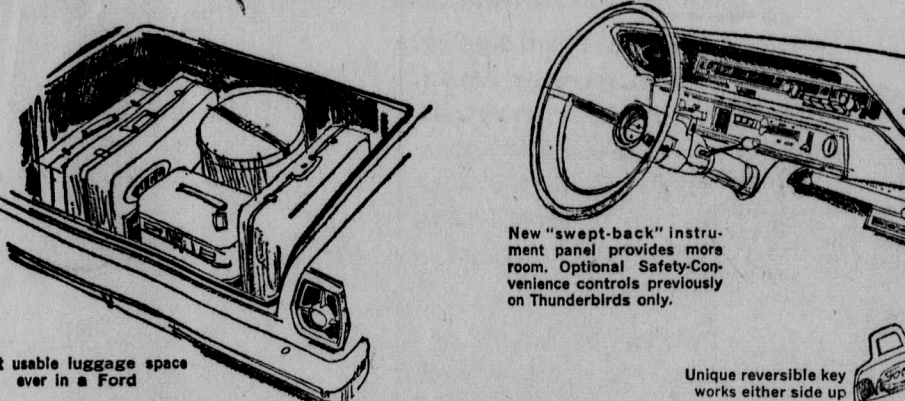
## '65 FORD CLEARANCE SALE NOW ON-- EVERY CAR PRICED TO SELL!



Total Performance 1965 Ford Galaxie 500 LTD 4-Door Hardtop



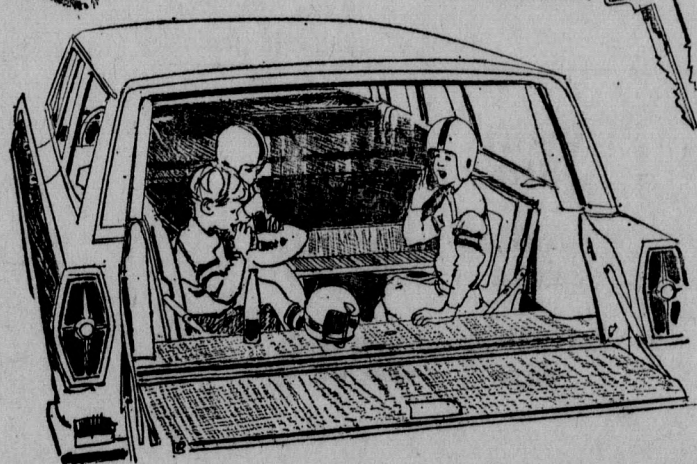
Spacious interior of new ultra-luxurious Ford LTD



New "swept-back" instrument panel provides more room. Optional Safety-Convenience controls previously on Thunderbirds only.

Most usable luggage space ever in a Ford

Unique reversible key works either side up



Only in Ford wagons: dual facing rear seats

Only 17 cars  
(and they're all Fords)  
offer all these  
exciting  
new features  
for 1965!

From a new series of limousine-like ultra-luxurious Fords (Galaxie 500 LTD's) ... sporty XL hardtops and convertibles ... to the most dramatically improved wagons in 15 years ... there are 17 full-size Fords to choose from. This is the widest selection in the whole popular priced field. And these Fords offer features you won't find on other cars—at any price.

**New body-frame-suspension system—Result:** The strongest, smoothest Fords ever built. And the quietest—their all-new frame, body and suspensions virtually seal off noise and road shock.

**New—automatic transmissions are all 3-speed** Smoother, more economical than the 2-speed automatics offered on some competing cars.

**New 240-cu. in. Big Six—**Gives you low gas bills, high performance. Bigger 6-cylinder engine than in any competing car. (V-8 powered Fords are livelier this year, too.)

**New Safety-Convenience control panel—**This luxury option lets you lock all doors with the flick of a switch. Also: lights warn you when fuel's low, doors are ajar, and remind you that seat belts are unfastened.

**New and bigger trunk—**Generous room for various sizes and kinds of luggage as illustrated ... or room for four big 2-suiters upright.

**New dual facing rear seats in Ford wagons** A Ford exclusive, ideal for families up to 10. Seats fold down to give you 7.6 cu. ft. of lockable, below-deck storage space.

**New reversible key—**No more fumbling with an armful of packages, to get the key right side up. Ford's exclusive new reversible key is the same on both edges. It works no matter which side is up.

**New interior spaciousness—**Lower transmission tunnel, new "swept-back" dash, and other interior changes make these the most comfortable Fords ever.

**New array of courtesy lights—**Illuminated doorway, ash tray and interior. A real convenience for night driving.

**Take a test drive—**From special new 15" low-profile tires (better traction—longer tire life) ... to new windows with stylish curved side glass (more shoulder room) ... the list of new features goes on and on. The total result is something you simply have to see, feel, touch. Come in soon.

Test drive Total Performance '65... BEST YEAR YET TO GO FORD

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See them at your neighborhood Ford Dealer's now!

Now On Display In Our Showroom

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Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 27 Years, Devoted to the Best Interest of Those We Serve!

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120 W. Sierra Madre Blvd.

Romantic New Nail Colors From Merle Norman Cosmetics!

Fall-In-Love Colors ... (for fall-in-lovely nails!) INNOCENTLY BOTTLED ... WICKEDLY EFFECTIVE ...

A complete new nail polish wardrobe ... 28 (count 'em, 28!) shades ... ranging from the gently romantic to the outright sizzling! (Just think of the possibilities!)

Available only at your Merle Norman Cosmetic Studio Only 75¢ for creme colors ... Only 90¢ for luminous.

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SANDY SAVER SAYS:

Save as you Spend with GOLD BOND STAMPS!



Your Dividend \$3.00

IN MERCHANDISE FOR EACH FULL BOOK OF STAMPS

The Merchant Listed Below Gives and Redeems Gold Bond Stamps  
**HARTMAN PHARMACY**  
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## NEW '66

prove its worth with a 10-minute test drive

You get more for your money with the all new 1966 DATSUN 4-DOOR SEDAN. A good-looking, fun-to-drive beauty loaded with new design and engineering features that add up to BIG NEW POWER, PERFORMANCE, COMFORT and ECONOMY. There's a bigger, more powerful 1300cc O.H.V. engine; 4-speed stick; unitized steel body and frame ... plus extra luxurious and roomy interior. Delivers up to 33mpg economy—and every extra but a radio—at no extra cost to you.

\$1716

loaded with extras



4-DOOR SEDAN

\$99 DOWN O.A.C.

# DATSUN

Go drive it ... and you'll go Datsun for '66

THESE MODELS ARE NOW ON DISPLAY AT

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 OUR 28th YEAR  
 Friday and Saturday Dining-Dancing  
 RAY AGUIRRE'S Delmar Quintet  
 MEXICAN CUISINE • STEAK • LOBSTER  
 Nightly - FRED DURAN Organ  
 AT 4-3201 / CU 3-2967 / Closed Mon. / 233 W. Mission Dr. / San Gabriel

## Legislative Leaders Urged To Upgrade Their Branch

"State legislatures face two major tasks in fulfilling their responsibility. First, they must overcome public reluctance to approve constitutional reforms. And second, legislators must take advantage of every tool available to keep pace with an environment that is rapidly being transformed by science and technology."

These were the remarks by Assembly Speaker Jesse M. Unruh in his keynote address to the National Legislative Conference of the Council of State Governments in Portland, Oregon.

Unruh called upon the legislative leaders of all the states to upgrade the capabilities of the legislative branch of government.

"California," the Speaker asserted "has been engaged in several programs designed to restore the legislative branch as an equal in the three branches of government."

He referred to the improved staffing of committees which enables them to take an independent view of the executive department's program. "The Assembly has long been served by a well qualified legal counsel, legislative analyst, and by a legislative audit program. We are now designing computer applications for the California Legislature."

"Legislatures of the future will be in a position of offering alternative recommendations to the executive branch rather than the 'take it or leave it' approach of the past."

Speaker Unruh also announced California's plan to eliminate the end of session log-jam of legislation, and at the same time further im-

prove the work of the interim committees.

Under this plan, committees will be asked to study and make recommendations on major issues and problems rather than simply evaluating individual bills and resolutions.

"This focus on issues and problems, rather than on bills, can be the first step toward developing omnibus legislation. The number of bills, can be the first step to reduce, which should allow for more study by committee and for fuller and more deliberate debate of the more important measures by the full legislative body."

### PCC To Offer Night School For Adults

High school for adults, business writing and speaking, and modern mathematics for parents are among the numerous adult education courses being offered by Pasadena city schools when the fall term opens Monday, September 13. Dean P. Robert Dickerson of the Educational Services Division outlined some of the many courses available.

Adults who want to complete studies and receive a high school diploma, he said, can now do so at evening classes offered at John Muir High School, 1905 Lincoln Ave., Pasadena. Free counseling will be offered from August 23 through September 16 at Muir, Monday through Thursday, from 6 to 10 p.m. Interviews may be arranged by telephone from 6 to 10 p.m. Monday through Thursday by calling 798-7881, and daily from 12 to 4 p.m. by calling 795-6961, extension 261.

Modern Mathematics for parents, explaining the newer concepts of mathematics in recently adopted state textbooks for elementary schools, will be offered at Pasadena, Muir, and Temple City high school campuses and at Foothill Intermediate School in La Canada. Registration for these classes is in the classroom, starting September 13.

Other opportunities include the Tuesday Evening Forum Lecture series, parent education, senior citizenship, business electronics, college preparatory, arts, crafts, languages, writing, color photography, and many other courses.

### 'Education An Antidote To Poverty' Study

Mrs. Michael Oglo, chairman of the study topic, "Education: An Antidote To Poverty," has announced the year's program for the section. The "Education" section is one of four which will be studied by the Arcadia Branch, American Association of University Women this year and next.

The nature and implementation of current anti-poverty legislation will be the subject of the October meeting. The emphasis will be on the Economic Opportunities Act of 1964. A member of the Community Planning Council in Pasadena will present the provisions and background of the Act and summarize its use in the Pasadena area. The weaknesses and reasons for opposition to the Act will be presented by a representative from the Tax Association.

"Recent research indicates that from conception to age four the individual develops fifty per cent of his mature intelligence," states Mrs. Oglo. The study section will consider this problem in November in a discussion on Project Headstart by a faculty member of Pacific Oaks, a training school for nursery school teachers.

In January provisions for Basic Adult Education will be explained by a speaker from the Pasadena Adult Education Department in his talk on how communities in the area are educating adult illiterates. The February meeting will be devoted to considering the need for and the effects of consumer education for the poor. A March tour of the Excelsior Adult School in Norwalk will demonstrate to interested AAUW members some of the newest methods for combating educational deprivation.

In planning the year's program the committee laid the stress on education as one of several possible remedies for poverty, not on poverty in general nor on education in general. The idea is not just to alleviate poverty by providing economic aid, but to offer ways of breaking cycles of dependency and to find ways of helping people help themselves through education.

Members of the "Education" committee are Mrs. Joseph M. Spiegel, Mrs.

### Letters To the Editor . . .

Dear Editor:

Just a note to you and your staff and that I have not forgotten my good friends in Sierra Madre.

I am well entrenched here in the beautiful Valley of Yosemite, a grandeur of flora and fauna unequalled anywhere in the world. The good Lord was at His best when He created this Garden of Eden.

The air is clear, the temperature is moderate and the tourists are in a friendly mood.

I handle the "Fire Fall" crowd here in Camp Curry. It is the heaviest gathering in one area, in Yosemite Valley.

At 8 p.m. in the Camp Curry amphitheatre Ranger naturalist talk, stage talent show, from puppet to opera singers, at 9 o'clock the fire fall. What is the fire fall?

At 7 p.m. from a point 3400 feet above the valley called Glacier Point, three and one-half yards of red fir bark is set on fire, by 9 o'clock we have a bed of red hot coals.

With the crowd under control we are able to hear the man on Glacier Point calling down to Camp Curry (by voice alone): "Hello Glacier, Hello Camp Curry; 'Let the fire fall'."

A man pushes the red hot coals over the cliff and harmlessly falls on a ledge 1,100 feet below.

Why do we have a fire fall? I guess because it is the only fire fall in the world and all tourists are awe struck at the sight.

Thanks again, to you and my friends in Sierra Madre for their fine support, when I lived amongst you.

—FRED LA LONE

## ATTENTION!

Because of requests from parents in the Sierra Madre Area, the Fire Department is showing a film at the Sierra Madre City Hall on August 20, 1965, at 4 P. M. regarding closure of the brush covered area immediately adjacent to Sierra Madre, and also the rising problem of children playing with matches. All are welcome.

Fire Department  
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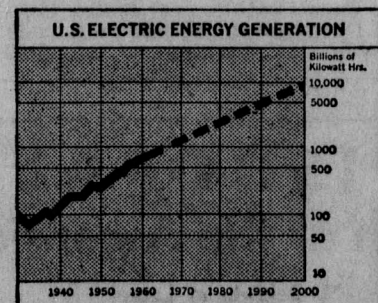
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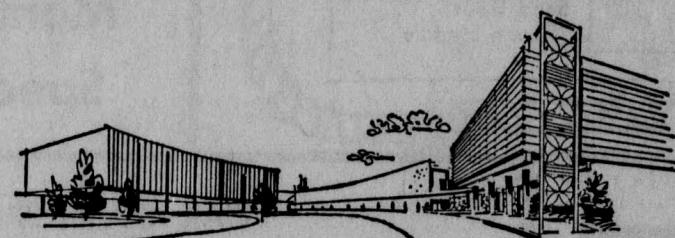


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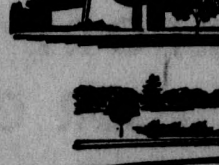
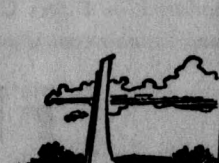
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## New Dog Classes Being Added

With summer coming to an end, the Santa Anita Dog Training Group is having to add new beginner dog obedience training classes to its schedule in order to take care of all the dog owners who wish to train their dog during the cool of the evening in the beautiful Arcadia County Park.

Besides obedience training this eight weeks' course also takes care of any problems such as barking, biting, jumping, chewing, etc. Any dog five months on up may be enrolled. Dog owners are more than welcome to go and watch and then decide if they would like to enroll their dog.

The new classes will start on the following dates: Monday, August 23, at 8 p.m., and another on Wednesday, August 25, at 7 p.m. Any dog five months on up may be enrolled. It would be well for those interested in enrolling their dog in either one of these classes to call and make a reservation as the number of dogs in each class is limited, and classes are filling up quickly right now. For further information call either HI 6-6858 or EL 6-1096.

The church and its cause depends upon you for help. Attend the Church of your choice. Make It A Weekly Habit.

## LEGAL NOTICE

**SIERRA MADRE NEWS PUBLIC NOTICE**  
NOTICE IS HEREBY GIVEN that the City Council of the City of Sierra Madre will hold a public hearing on the 14th day of September, 1965, at 8:00 p.m. in the Council Chambers of the City Hall, located at 35 West Sierra Madre Blvd., in the City of Sierra Madre, for the purpose of conducting a hearing upon a proposed amendment to the Uniform Building Code, 1964 Edition as follows:  
(c) Fill Slope. No compacted fill shall be made which creates an exposed surface steeper in slopes than two horizontal to one vertical. The Building Official may require that the fill be constructed with an exposed surface flatter than two horizontal to one vertical if he finds this necessary for stability and safety.  
Slopes of fills which are not compacted in accordance with Section 7012 (a) may not exceed two and one-half horizontal to one vertical.  
The City of Sierra Madre hereby announces that this notice has been deemed adequate to advise the public and those interested that the City Council proposes to amend said Ordinance and Regulations by reference as provided in section 50022.1 of the Government Code of the State of California. After the conclusion of said hearing, the City Council may amend said Ordinance by reference in full as proposed or may make such modifications thereto as may be deemed necessary as a result of said public hearing.  
Dated: August 11, 1965  
BY ORDER OF THE CITY COUNCIL  
L. Marie Warfel  
City Clerk  
Publish Sierra Madre News August 19 and 26, 1965

Children should be seen and not hurt. Defensive driving will always pay

## Senior Citizens On Bus Trip

Senior Citizens enjoyed hearing a resume of a recent bus trip sponsored by that organization to Grand Canyon, Bryce Canyon and Las Vegas and related by Mrs. Vivien Singleton and Mrs. William Patterson. They said the scenery was too magnificent to describe and especially emphasized the beauty of the white birch trees.

At St. George, Utah, they viewed the old Mormon Temple and the location used for the TV serial, "Daniel Boone." Like many Mormon cities, St. George was scrupulously clean, the streets being vacuum cleaned every day and pure, cold mountain water flowing down the gutters. Here the travelers were served delicious dairy products brought in from adjoining farms; buttermilk that was out of this world.

The trip ended with a stop over in Las Vegas and home again on Friday night. The sad news of the passing of member Betsy Stevens' son-in-law was announced.

Effie Pratt will enter Community Hospital today, Thursday, August 19 for foot surgery.

Door prize was won by Claude Vedder. Because of the terrific heat the meeting was adjourned early.

## Dr. Barnhart Announces Sunday Services

"The Unfolding of Spiritual Man" is the sermon topic chosen by Dr. Jack Ensign Addington, minister of the Divine Science Church of San Diego, guest speaker, at the Santa Anita Church, 226 W. Colorado Boulevard, Arcadia, Sunday, August 22 at both the 9 and 11 a.m. Worship Services. Dr. Addington's own spiritual unfolding is the result of his many years of ministry in the field of Truth. He is a well known and popular speaker bringing a New Age Message for every day living. The public is invited. Infant and child care is provided at both services.

"Our youth activities are continued every Sunday throughout the summer. At 9 a.m. graded classes are held for all youth from kindergarten through college age. All youth are invited," says Dr. Barnhart.

She continued, "The Santa Anita Church Day School is a non-denominational Christian Day School. Through a complete, properly balanced academic, cultural and spiritual program an education of the highest quality is provided. Through this program the child can master the basic skills essential for growth toward intellectual, emotional and spiritual maturity. For further information please call 446-8206."

The "Workshop in Better Living" is conducted by Dr. Barnhart each Thursday morning at 11 a.m. All women are welcome. "Call 447-6162 for a blessing," said Dr. Barnhart.

## Rev. Armin Hesse Announces Sunday Topic

Theological Student Mark Seyer of Los Angeles will speak on the theme "Hear the Word of the Lord!" in the 10 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive.

A graduate of Washington State University, Mr. Seyer is pursuing ministerial studies at Concordia Theological Seminary in Springfield, Illinois, according to the Rev. Armin Hesse, pastor of the church.

Serving as guest organist, Dr. Donald Knuth's selections will be from the compositions of the well known San Francisco organist, Richard Purvis. They will be his variations on a French tune entitled "Chartres."

In the 8:45 Sunday morning session of the Sunday school, the sound film "Footsteps of Livingstone," will be shown. Produced by the American Bible Society, the film depicts Bible work in the Congo with excerpts from Missionary Livingstone's diary threading the story, according to Superintendent Donald Meuser.

## Air Force To Stress Education

Education and training are being stressed more and more in the U.S. Air Force, T/Sgt. Drexel D. Noah, local Air Force recruiter, announced this week.

"Many opportunities are available for enlistees to receive technical training in their specialties, as well as to participate in an excellent off-duty formal education program," Sergeant Noah said. "A number of airmen have earned college degrees while on active duty, both in the United States and overseas."

"Airmen may enroll in off-duty classes on campus when a school is located near their base. Some schools conduct classes on base. An airman also may take correspondence course offered by the United States Armed Forces Institute," he added.

For full information on these and other education programs available in the Air Force, interested persons may contact Sergeant Noah at the Air Force Recruiting Office at 129 N. Marengo Ave., Pasadena, or telephone 795-3922.

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## Bethany Church News

Bethany Church of Sierra Madre, 93 N. Baldwin, will present "World's Fair Encounter," 30 minute color film, at 7 p.m., Sunday, August 22. "Encounter" is presented by Billy Graham Films of Minneapolis and is based on the story of two young people who actually visit the New York World's Fair during the first season of its operation.

This encounter and their growing friendship during a day at the Fair, is the vehicle through which film viewers are at once entertained, informed, and inspired. The audience will see the Belgian Village, the Spanish Pavilion, the United States Pavilion, the Illinois Pavilion where the times of Abraham Lincoln are featured.

The story climax takes place in the Billy Graham Pavilion, where the motion picture, "Man in the 5th Dimension," makes its impact on the two young friends. The public is cordially invited to this very inspiring motion picture.

Reverend Dudley Girod, a former pastor of the Cumberland Presbyterian Church in

Los Angeles, and now serving with the Union Rescue Mission, will speak at the 11 a.m. worship hour. Assistant Minister Reverend Hugh S. Bell, Jr. will preside at the service. Mr. Girod is speaking in the absence of Dr. Robert N. Schaper, pastor, who is on vacation.

Eight high school young people from the church leave this coming Sunday for a week at Forest Home Christian Conference Center. They are: Christine Schopek, Debbie Richter, Vickie Ankeny, Diantha Burnett, June Takahashi, Bob Schaper, Dennis White, and Don Riddle.

Bethany Church of Sierra Madre is an independent, evangelical church seeking to minister through a completely graded program of Bible instruction and worship. The visitor is cordially invited to attend any of the Bible instruction and worship services of the church.

## BETHANY Evangelical LUTHERAN CHURCH

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## FAITH LUTHERAN CHURCH

The Lutheran Church - Missouri Synod  
845 Hastings Ranch Drive Armin W. Hesse, Pastor  
8:45 - SUNDAY SCHOOL & BIBLE DEPARTMENTS  
Film: "Footsteps of Livingstone"  
10:00 - SUNDAY WORSHIP HOUR  
Sermon by Theological Student Mark Seyer  
Theme: "Hear the Word of the Lord!"  
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church  
"The Church of the Singing Tower"  
Interim Minister: Rev. Shelby J. Light  
Morning Worship and Church School, 10 o'clock  
"Faith Above All," by Mr. Roy Kline

## The Santa Anita Church

226 West Colorado Boulevard, Arcadia HI 6-8206  
Dr. Ethel Barnhart, Minister  
DR. JACK ENSIGN ADDINGTON OF FIRST DIVINE SCIENCE CHURCH OF SAN DIEGO—Guest Speaker  
Sunday, August 22, 9 and 11 a.m. services  
Subject: "THE UNFOLDING OF SPIRITUAL MAN"  
9 a.m. - Junior Church, High School and College

## BETHANY CHURCH

(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor  
9:30 a.m.—Sunday School  
11:00 a.m.—Rev. Dudley Girod  
6:00 p.m.—Christian Endeavor — four age groups  
7:00 p.m.—"World's Fair Encounter" (a special Billy Graham film)

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Sunday School for pupils up to age 20 9:30 A.M.  
Wednesday Testimonial Meetings 8:00 P.M.

## EPISCOPAL Church of the Ascension

N. Baldwin at Laurel  
Rev. Harley Gibbs Smith Jr., Rector  
SUNDAYS  
7:30 a.m.—Holy Eucharist  
9:45 a.m.—Morning Prayer  
9:45 a.m.—Church School Classes  
10:00 a.m.—Community Mass and Sermon  
WEEKDAYS  
7:00 a.m.—Holy Eucharist  
2nd Eucharist, Wednesday at 9:00 a.m.  
Fridays in Lent — 9:00 a.m.

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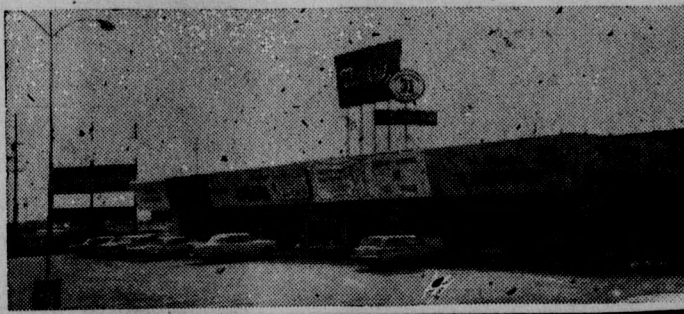
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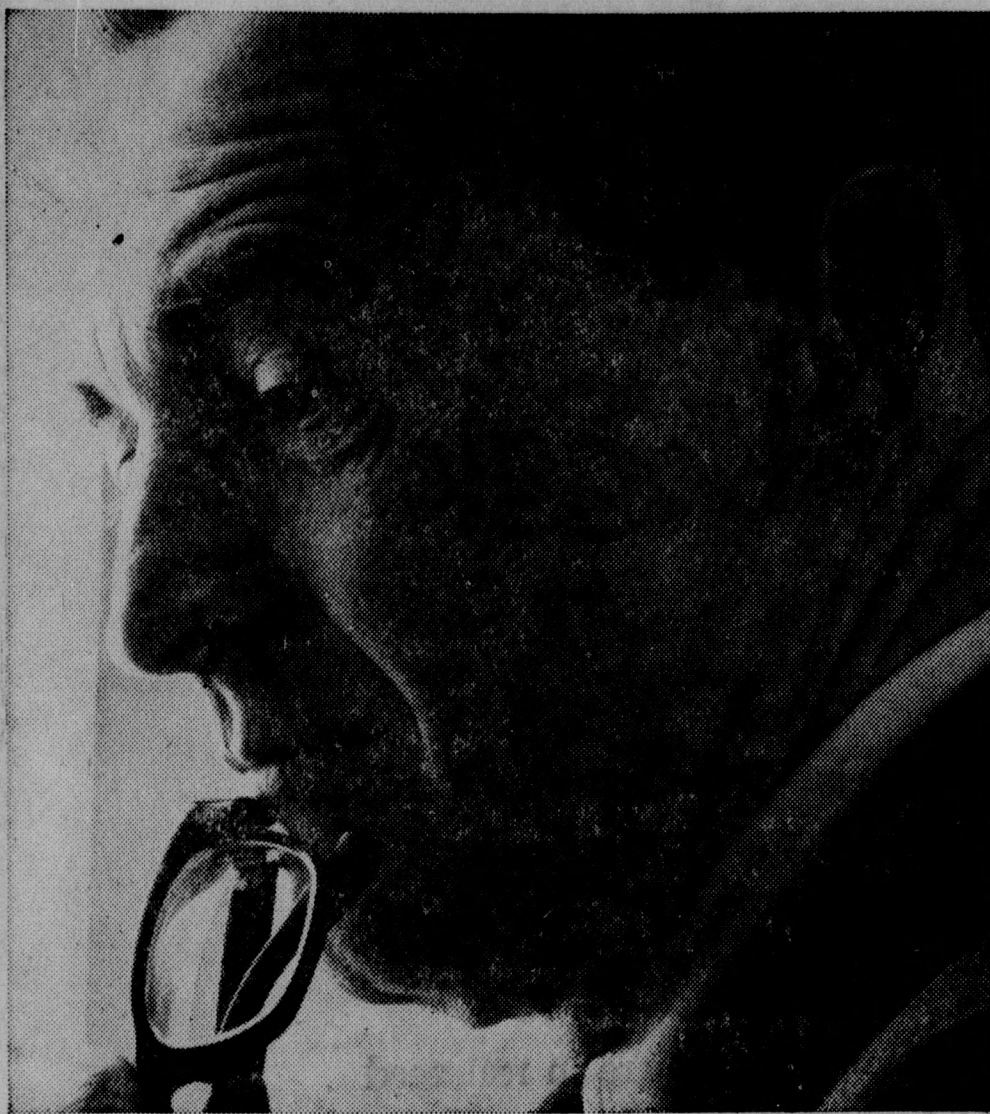
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## Too Much Mumble Jumble

### Fair Assessments A Must States Senator Tom Rees

"The current scandal involving county property tax assessors in Northern California again points up the need for assessment practices reform," State Senator Thomas M. Rees, D-Los Angeles County, said this week.

"I am, therefore, now asking the Senate Fact Finding Committee on Revenue and Taxation to take action on my Senate Resolution 262, which calls for a comprehensive study of assessment practices. I also will request Governor Brown to put this matter on the agenda of a special session of the Legislature this fall.

"I believe there always will be scandals in the area of property assessments unless the public is accurately informed as to what criteria and system the assessor uses in setting property values.

"Figures now placed under lock and key should be made public. Full, frank and honest exposure would end many of the arbitrary practices of some assessors who reward and punish merely by decreasing or increasing assessed value on property.

"The harsh light of public disclosure is always the best guard against scandal. It is my belief that the property taxpayer always will be the punitive victim of unfair and arbitrary assessment practices unless given the right to know as I proposed earlier this year in a fair assessment practices package of legislation.

"The reform legislation I offered as a fair assessment practices package during the last regular session of the State Legislature never saw the light of day because, I believe, of total opposition from the County Assessors' Association of California and particularly some of those individual assessors whose practices are being carefully scrutinized by grand juries now.

"It is my opinion that present assessment practices consist of much mumble jumble to cover up the assessor's almost arbitrary power to fix property taxes. Some of these assessors would have us believe that the assessed value of property can be arrived at only

after mysterious ingredients are dumped into a boiling cauldron in the dark of night. After much screaming, chanting, clacking and smoke a figure is pulled from the air and taxpayers are not supposed to ask questions, but rather, to stand in awe and dig deep to pay the tax bill.

"I must pay tribute to those assessors such as Philip Watson of Los Angeles County who are trying to reform archaic and inequitable assessment practices. Mr. Watson has long been rather unpopular among his colleagues throughout California because of his interest in reform, honesty, standardization of practices and public scrutiny of the assessor's work.

"The legislation I proposed during the last regular session of the Legislature, which was endorsed by Assessor Watson, included:

"1. A standard ratio for assessments, fixed by law and published on all tax bills. The assessed value of property is always a percentage of its fair market value, but the percentage varies from property to property at the whim of the assessor in most parts of California.

"2. Publication of tax rolls and tax bills of the fair market value assigned by assessors to each parcel of property. The assessed value already is published on the tax rolls and tax bills. With publication of the standard ratio and the fair market value of each parcel of property, the taxpayer would be able to know whether he is being taxed on a fair basis or not.

"3. Reassessment on a retroactive basis of property which sells at 25 per cent more or less than the fair market value assigned by the assessor to the parcel. This would help provide a check against over or under assessment of property be-

## Tennis Teams Show Good Playing Talent

The Sierra Madre Recreation Department Tennis Team participated in the Annual Niles Tennis Tournament co-sponsored by the City of Monrovia Parks and Recreation Department and the San Gabriel Valley Municipal Athletic Association. The matches were played at the Arcadia County Park courts on Aug. 9, 10 and 11 and featured boys and girls singles competition in 15, 13, and 11 and under divisions (age).

The 13 players entered by Sierra Madre were: Lisa Reed, Cindy Dauben, Gary Pogue, John and Paul Copeland, Robert and John Cowan, Curt Skarin, Carl Chadler, Ted Bates, Barbara Marshall plus Bill and John Van Sice.

This city had better representation in the San Gabriel event than other cities to the south with far greater population. Our team shows good interest and continues to improve in ability.

The parents of the local athletes are to be complimented for their interest in scheduled matches and for their help in supervision and transportation.

## Pool Schedule Now Extended

Due to the demand, the Sierra Madre Pool will be extending its schedule this year by inaugurating a sixth session for: Beginners, Tiny Tots, Advanced Tiny Tots, and Mother and Me. Adult swimming lessons also will be added if the demand is great enough.

The session will be from Aug. 30 to Sept. 10.

cause of an inaccurate fair market value assigned to the property by the assessor."

Senator Rees is vice chairman of the Senate Committee on Revenue and Taxation and a member of the interim Fact Finding Committee on Revenue and Taxation.

## Aqua Fair August 27

Preparations are now underway for Sierra Madre's Annual Aqua Fair, to be held Aug. 27 and 28 at 8 p.m. The Fair will have a Polynesian theme under the direction of Roberta Jugant. The program will include a number by the pool's instructors, water ballet and comedy skits, by girls ages 8 to adult, and races for all comers.

Children interested in participating in the swimming races may sign up at the cashier window of the Sierra Madre Pool. At a tryout on Thursday, Aug. 26, at 5:30 p.m., the swimmers will be classified into categories of: Beginner, Advanced Beginner, Intermediate and Swimmer, in preparation for the swim events. Attendance at the tryout is necessary to participate in the races.

Admission to the Aqua Fair is free and open to all to come.

## Skateboard Contest To Be August 28

Sierra Madre Parks and Recreation Director Dick Dodge announces the plate, date, time and requirements for Sierra Madre's Skateboard Contest.

The contest date will be Aug. 28 at Sierra Vista Park, 621 E. Sierra Madre Blvd., Sierra Madre. The contest will start at 10 a.m. and continue until noon.

Four age divisions are being used: Girls 10 through 12, 13 through 15; and boys 10 through 12, 13 through 15. The events will be open slalom, closed slalom, figure eight, and trick riding.

Applications may be obtained at the practice sessions Aug. 21 between 10 a.m. and 12 noon (deadline for applications is Aug. 26).

Featured at the practice sessions will be a movie on the "Hobie Skateboard Team."

## Brookside Wines Start Program

Brookside Vineyard Company, 133-year-old wine-growing firm, has retained Ty Jurras-Publicity, Los Angeles, as public relations counsel effective immediately. It was announced recently by Brookside president Philo P. Biane.

For the past five years Ty Jurras-Publicity had conducted a special public relations program for the Fine Wines segment of the California Wine industry under contract to the state's Wine Institute.

The firm's line of popularly priced and premium Brookside, Vache', and Assumption Abbey wines will no longer be available to conventional retail outlets. Consumers will come to the local winery to buy them at winery prices, he said. An added feature of the program is that pre-purchase sampling is legally permissible in the tasting rooms.

A charter member of California's 100-Years-in-Business Club, Brookside's winery cellars are located at Anaheim, Bonita, Cucamonga, Dana Point, Escondido, Guasti, Hollywood, Pasadena, Ports O'Call, Torrance, and Van Nuys; sites under construction include Agoura, Santa Monica, and Ventura.

SIERRA MADRE NEWS—13  
Thursday, Aug. 19, 1965



## 10,000 REASONS WHY...

There are 10,000 reasons why you should be on your guard for "bad" sore throats. They are the 10,000 children who contact Rheumatic Fever every year. If someone in your family gets a serious throat infection, make sure he is examined by your family doctor. If diagnosed in time, your doctor can usually cure this strep infection with antibiotics before it can cause heart damage.

If your doctor prescribes for you, rely on us to fill your prescription accurately and promptly.

**YOUR (Rexall) PHARMACIST**

**Hartman  
Rexall Pharmacy**

AT 29 N. BALDWIN  
in  
SIERRA MADRE  
EL 5-3311

## Sierra Madre Plumbing Co.

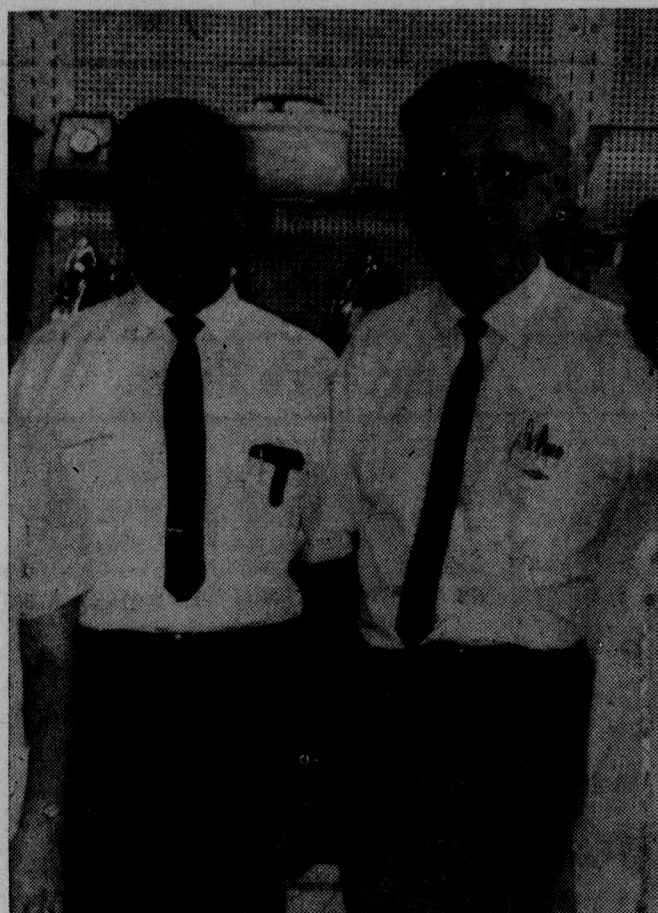
EL 5-7272

15 Kersting Ct. Across from flag pole

Plumbing Service — Remodeling

Fixtures On Display

Heating Sales and Repairs



TONY HARRIS and JACKSON MEADE

## Your Response . . TO OUR GET ACQUAINTED SALE

Was Tremendous

We sincerely appreciate the many, many expressions for our success in Sierra Madre.

We pledge to you our devoted friendly service continually striving to furnish you with highest quality in Hardware, Paints, Household Items and Gift Ideas, at the -- -- Lowest Possible Cost . . . .

Last week's advertisement was just a mere sample of what we will be offering you in the months ahead.

We sincerely were happy to meet all you swell people and look forward to a strengthened friendship as we travel life's path.

**Tony Harris  
Jackson Meade**

## BUCKETS FULL OF HIGH QUALITY DRUG ITEMS AT DISCOUNT

Revlon Eterna  
27 CREAM  
Reg. \$13.25 Save \$4.75  
**Now \$8.50**

VITALIS  
17-OZ.  
Reg. \$1.49  
**99¢**

BRING US YOUR  
NEXT PRESCRIPTION  
FOR PRICING  
YOU WILL BE  
PLEASANTLY  
SURPRISED

Du Barry  
MOISTURE PEDALS  
Reg. \$5 Size — Limited Time  
**\$3.00**

Helene Curtis  
CREME SHAMPOO  
Reg. \$1.39  
**98¢**

KOTAMS 40's  
Reg. \$1.59  
**\$1.15**

CALM  
Spray Deodorant  
Reg. \$1.49  
**99¢**

## Royal Drugs

Prescription Pharmacists

TOBACCO — COSMETICS — PRESCRIPTIONS — HOSPITAL SUPPLIES

Enter rear parking lot off Baldwin Ave. at Suffolk  
(Use driveway adjacent to Post Office)

**EL 5-3456**  
FREE DELIVERY

WE GIVE  
S&H GREEN STAMPS

**82 W. Sierra Madre Blvd.**  
(AFTER HOURS OR EMERGENCY ONLY EL 9-1040)





# Sometimes It's Smart to Act a Little Hoggish

There are times for giving to others . . . and there are times for looking out for ourselves; times when charity is appropriate . . . and times when there's not even spiritual profit in it.

One of the most common and least profitable forms of giving is the making of donations to the growth and prosperity of other communities . . . through unnecessary out-of-town buying.

Trade builds communities. Trade is the father of Prosperity. There is no other source of better jobs, better business, better social facilities.

Except when they're in real need we don't give to strangers the food, clothing and other necessities that our money buys . . . why isn't it also wise to keep for ourselves and our children the community-invigorating Vitamin \$ that is part of the returns—to someone—for every dollar we spend?

## It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare . . . patronize them

**HARTMAN  
REXALL PHARMACY**  
Since 1910  
29 N. BALDWIN EL 5-3311

**ROYAL DRUGS**  
Free Delivery We Give S&H Green Stamps  
82 W. SIERRA MADRE BLVD. EL 5-3456

**RAMBEAU  
T.V. ANTENNA SERVICE**  
The best in T.V. Service  
17 W. SIERRA MADRE BLVD. EL 5-1560

**FOOTHILL  
T.V. CABLE COMPANY**  
You will see more in 1965  
38 N. BALDWIN 356-1702

**YUNCK  
REAL ESTATE**  
25 NORTH BALDWIN  
SIERRA MADRE EL 58-0-58

**THE HIGHLANDER  
DRIVE-IN LIQUOR STORE**  
Jim Burke and sons  
324 W. SIERRA MADRE BLVD. EL 5-8544

**BYRON HOPPER, Jeweler**  
90 W. SIERRA MADRE BLVD. EL 5-3372  
Complete Customer Service  
Devoted To Their Satisfaction

**WISTARIA FLOWER SHOP**  
Floral Arrangements  
74 W. SIERRA MADRE BLVD. EL 5-0113

**SIERRA MADRE  
PAINT & WALLPAPER**  
Try us for — Service — Selection — Price  
35 N. BALDWIN EL 5-3378

**CARL HANSEN FORD**  
Sierra Madre's Authorized Dealer  
120 W. SIERRA MADRE BLVD. EL 5-2321

**MACK'S GARAGE**  
"Service is our business"  
25 E. SIERRA MADRE BLVD. EL 5-1728

**BROWN'S FURNITURE**  
Free decorating service  
303 W. SIERRA MADRE BLVD. EL 6-1371

**PANTORIUM**  
Sierra Madre's only drive-in cleaners  
Personalized service  
COR. S. M. BLVD. & LIMA ST. EL 5-6474

**HAPPY'S LIQUOR STORES**  
Free Delivery — Marshall Mendell, Mgr.  
Sierra Madre Monrovia  
12 W. Sierra Madre Blvd. 617 S. Myrtle  
EL 5-9444 EL 8-3209

**CALIFORNIA  
WATER & TELEPHONE CO.**  
A private owned utility  
devoted to Sierra Madre service  
116 W. LIME ST. MONROVIA

**NORM'S GARAGE**  
Our newest addition — Dyna-Monster Tuning  
22 E. MONTECITO EL 5-1146

**SIERRA MADRE PLUMBING**  
Appliance and Service  
15 KERSTING COURT  
EL 5-7272 EL 5-7283

**GEM PLUMBING, INC.**  
Remodeling — Repairs Our Specialty  
For 24 Hour Service Call  
Hal Jordan EL 5-7475 Gordon Caldwell EL 5-6673  
43 N. BALDWIN AVE. Office Phone EL 5-0753

**RALPH'S SHOE STORE**  
We Fit Your Feet . . . Not your Imagination  
S&H Green Stamps BankAmericard  
41 N. BALDWIN EL 5-0479

**DON JACKSON**  
Finest in Men's Wear  
Custom Tailoring  
18 W. SIERRA MADRE BLVD. EL 5-1236

**LA LONE REALTY**  
24 HOURS EL 5-9929

**AL FOXTON CHEVRON**  
"Station and Garage"  
115 W. SIERRA MADRE BLVD. EL 5-2178

**CLARDON DELICATESSEN**  
"Complete Catering Service"  
Edward & Ingrid Martin, new owners  
31 N. BALDWIN 355-1534

**JIMED RICHFIELD SERVICE**  
Finest in Goodyear Tires — Service  
50 S. BALDWIN EL 5-9991

**SIERRA MADRE  
SHELL SERVICE**  
"Free pick-up and delivery"  
54 N. BALDWIN AVE. at MONTECITO  
EL 5-1726

**SIERRA MADRE  
CHAMBER OF COMMERCE**  
Working for the people of the Community  
49 S. BALDWIN EL 5-7141

**SIERRA MADRE NEWS**  
"Your Hometown Newspaper"  
DEDICATED TO THE BEST INTERESTS  
OF THOSE WE SERVE

**ARNOLD'S HARDWARE**  
Paints — Gifts — Sports  
Hardware — Housewares  
Fertilizer — Free Delivery  
297 W. SIERRA MADRE BLVD. 355-3365

**THE BOTTLE SHOP**  
Liquor — Wine — Beer & Deli  
Free Delivery  
58 W. SIERRA MADRE BLVD. EL 6-1262

**FLAMINGO PROPERTIES**  
496 W. SIERRA MADRE BLVD.  
The best listings available  
EL 5-8045 HI 6-4605

**JOHN H. CURTIS  
REALTOR**  
Listings always wanted  
304 W. SIERRA MADRE BLVD. EL 5-3433

**HARRY A. LANGE  
AND ASSOCIATES**  
Complete Insurance — Real Estate  
81 W. SIERRA MADRE BLVD.  
Office EL 5-7196 Res. EL 5-6357

**WEBSTER  
INSURANCE AGENCY**  
Complete Insurance Coverage  
125 E. SIERRA MADRE BLVD.  
EL 5-3149 SY 6-8175

**RICHARD-VICTORS CO.**  
Custom Draperies & Picture Framing  
11 KERSTING CT. EL 5-1255

**GULLETT & HARRIS**  
In Mind  
feminine fashions  
1 KERSTING COURT 355-1017

**PLAZA SHOP**  
"Ask Trudie"  
39 E. MONTECITO EL 5-1495

**SIERRA MADRE  
TRAVEL SERVICE**  
"For Best in travel — Call us"  
Complete domestic, world wide travel arrangements  
48 NORTH BALDWIN EL 5-4195 MU 1-0990

**ROESS MARKET**  
27th year serving the people of  
Sierra Madre since 1938  
9 A.M. to 9 P.M.  
331 W. SIERRA MADRE BLVD.

**WISTARIA BAKE SHOP**  
"The finest in Bakery Goods"  
4 E. SIERRA MADRE BLVD. EL 5-3332

**GRIFFIN LUMBER**  
Mon.-Fri. Open til 6 P.M.  
38 MONTECITO EL 5-0541

**SIERRA MADRE  
COMMUNITY HOSPITAL**  
A Homeowned Institution  
225 W. SIERRA MADRE BLVD. EL 5-7181

**BLANCHARD'S WASH-RITE**  
"You leave it — we do it"  
158 W. SIERRA MADRE BLVD. EL 5-8431

**CUNNINGHAM STATIONERS**  
Printing and Office Supplies  
156 W. SIERRA MADRE BLVD. EL 5-7297

**V.I.P. TRAVEL AGENCY**  
49-A S. BALDWIN AVE. EL 5-1438  
"The only complete travel service in the area"  
World-wide affiliations



# Editorially Speaking...

## Detrimental to Consumers

"The basic question is not how far the Federal Government can go in regulating the electric utility industry under the commerce clause, but how far it should go. We believe that to the greatest possible extent matters of paramount national concern should be the clear regulatory responsibility of the Federal Government, and matters of local concern should be the regulatory responsibility of the states."

The words are those of Robert Person, president-elect of the Edison Electric Institute. And this is a matter of real importance. Efforts are under way to impose federal regulation, under certain circumstances, on utilities which make all their sales within a single state. Other proposals would steadily increase the authority of federal agencies over utility matters which are basically local. The upshot would be a gradual weakening of the rights and responsibilities of the states in this field. And, in all probability, the result would be detrimental to the interests of consumers. What is needed and wanted in one state may be very different from what is needed and wanted in another. The state regulatory bodies are certainly better able to deal with those needs and wants than a distant federal agency.

Legislation has been offered in Congress to prevent regulation of utility matters which are of local concern. It is needed now.

## Bleak Outlook

Washington Report, a publication of the Chamber of Commerce of the United States, points out that a 10 per cent combined social security tax rate, half paid by the employee and half by the employer, long has been regarded as a ceiling. This belief is based on the assumption... that a higher tax would generate resistance on the part of the workers paying it, with eventual jeopardy to the whole social security system."

Under present law, the rate is scheduled to reach a minimum of 9.25 per cent in 1968—just under that 10 per cent ceiling. However, things will turn out very differently if a pending bill becomes law. Under it, the combined tax rate would rise to 11 per cent by 1973 and to 11.50 per cent by 1987. On top of that maximum earnings subject to this tax, now fixed at \$4800 a year, would be increased to the \$6600 level in 1966.

How much resistance this will create on the part of workers is a matter of conjecture. But there can be no question that the much-publicized, much-applauded income and excise tax cuts will be made meaningless to millions of people. The increase in the social security tax made necessary by increased benefits will cancel them out or more.

Moreover, there is no guarantee that even the heavy increases in the pending bill would be all. It is common experience that forecasts of future spending are almost invariably too low, and that more and more revenues must be obtained.

If current philosophies dominant in government are perpetuated, the outlook for the taxpayers is a bleak one.

## Firm Step Essential

It can be fairly said that the extent of future spending by the federal government is unpredictable. There is every probability that it will run far beyond the estimates.

The Administration is pledged, and Congress goes along with, a long list of extremely costly projects which can generally be blanketed under the head of welfare.

It seems inevitable that national defense spending also is due to increase substantially. As an example, there has been a very heavy build-up of the U.S. combat forces in Viet Nam—including Army, Air Force, Navy and Marines—and much larger troop commitments are expected. The present cost is enormous—yet the future cost may dwarf it.

Under these conditions, which are an inescapable fact of life today, the greatest obligation the government owes the people who must support it is to reduce spending in every conceivable way. This means a sharp pruning of the administrative overhead, and the elimination of the duplication of effort which is rampant throughout the governmental structure.

It means, further, the elimination of functions which can and should be the province of self-supporting, taxpaying private enterprise. Many examples could be cited. An outstanding one is electric power development. All the power needs of this nation, now and to come, can be met without appropriating one nickel of tax money simply by letting the investor-owned utilities take on the job. No needed task is too big or too difficult or too costly for them, as their magnificent past record has proven.

This is the kind of firm step that must be taken, if the government's commitments are to be fulfilled without creating new deficits of incredible size—and without running the risk of ruinous inflation.

## Congress Is Compelled

Congress, with a minimum of debate, has raised the national debt limit to the staggering figure of \$328 billion. It did this because there was no choice.

Why was that so? Senator Dirksen explained in these words: "First, we raise expenditures and then we discover that we have run out of money. Then we have to lift the debt ceiling. After a while we spend more of what we do have and then we raise the ceiling again... Having unburdened my soul, I ask: What shall we do when the paymaster of this country says, 'You must raise the debt ceiling so that I shall not have to send back or hold any checks or repudiate the legitimate bills of this Republic...'"

"I find myself compelled into a position in which I shall have to vote for it."

Only if Congress shows a far greater restraint in its appropriations than has been the case can further increases in the debt, along with more inflation-breeding annual deficits, be prevented.

## Sierra Madre News

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R. Robert Evans } Editors and Publishers  
Peggy L. Evans }

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as attacking individuals or personalities will not be published. Subscription Rates: In Los Angeles County—\$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon application. 10 cents per single copy.

## OUT OF THE COBWEBS

TEN YEARS AGO  
August 11, 1955

At a busy City Council meeting, Robert Ainsworth offers free architectural sketch for a new City Hall, which will be necessary within the next five or ten years.

Ninety persons protest use of property on Alegria for a boarding house for girls as presented to the City Council by Bethany Home for Girls, Inc.

Downtown Sierra Madre closed its doors for 30 minutes in respect to Andy Liscomb, who passed away Sunday.

Supervised recreation program progresses here, under the direction of Philip Mitchell, and sponsored by the Sierra Madre Recreation Commission.

TWENTY YEARS AGO  
August 9, 1945

Plans are being made to put on a Frontier Days celebration in Sierra Madre, according to Thomas R. Durning, temporary chairman.

"Where to go on 5 gallons of gas" was the major concern of many in this area.

The death of Mrs. Mary Adelaide Dickson has taken from us one of Sierra Madre's pioneers.

One of the very worthwhile projects continuing through the vacation months is the Teen-Age Dances maintained by the Philanthropy section of the Sierra Madre Woman's Club.

THIRTY YEARS AGO  
August 9, 1935

Small cut in city tax rate is possible, with assessed value of property here showing a gain for the first time in years.

R. O. Caukin this week was notified of his permanent appointment as Postmaster of Sierra Madre.

City revives plan to pave all streets here with liberal support from WPA. The project promises jobs for many local men over a period of a year or more.

FORTY YEARS AGO  
August 7, 1925

Many things seem to be moving toward realization of long-deferred hopes for the extension of Central Avenue for a thorough connection between Sierra Madre, Laramie Park and Pasadena, according to J. N. Hawks, chairman of the Chamber of Commerce road committee.

Luncheon under the trees was being offered by Mr. and Mrs. H. T. Fennel at the Wistaria Vine Tea Garden.

Dr. John L. Woehler has opened an office for the practice of dentistry in newly outfitted quarters of the Sierra Madre Hotel building.

The Chamber of Commerce of this city has been asked to raise \$1,209 for the immediate relief of Santa Barbara's sick, needy and homeless, following the severe quake in that city.

Two petitions to extend the business zone were received by the city. C. E. Askew asked to have the zone extended so he could place a gasoline filling station at the southwest corner of Central and Lima. The petition was rejected. M. Rudolph asked that the business zone be enlarged at the corner of Auburn and Central. The petition was referred back to Mr. Rudolph with request for

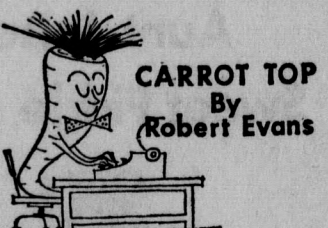
specific information regarding the kind of business he desired.

FIFTY YEARS AGO  
August 6, 1915

Paul and Robert Carter, sons of Mr. and Mrs. A. W. Carter, sailed on the new steamer, Aroline, for San Francisco, to attend the World's Fair. The boys earned the money for the trip by planting a corn patch. They plowed the ground, planted the corn, watered and cultivated it until they had a fine crop, which they sold to the stores and at homes about town. The result was christened by C. F. Gray the "Panama-Pacific Corn Patch."

Cashier F. W. Nuetzel of the First National Bank became a candidate for a hero's medal when he saved a whole jitney load of screaming girls from a smashup on the Central Avenue side of the P. E. station.

Sierra Madre ladies have organized a Red Cross chapter to aid so far as possible the sufferers in war-ridden Europe.



means you use less electricity. Edison Company stated that it could pay for itself in a matter of a few years.

—CT—  
The thing that I like about this system is that you can lie in bed in the morning and if the control system is in the bedroom, which it is in our house, you merely push a button and it turns on the "Coffee Pot"... and they tell me that for a few dollars more you could have a button that would raise an electrically operated door and let the cat or dog out... Of course, while you are waiting for the cat or dog to return, you may let a mountain lion in... but that's the chance one has to take.

—CT—  
Nevertheless, in building a home, "House Power" is one of the most important things to accomplish... and if you are building the home for future comfort, relaxation and enjoyment, remember a "Medallion Award Home" is something that is hard to beat.

—CT—  
I was talking to Harold Peterson of Harold's Shoes the other day and he related the following story that happened on one of our golf courses...

This golfer had returned to the clubhouse and was asked about his score... "Well," he replied, "I was going great until I got to the 14th, but then I got into a bad sand trap. However, I did get out with only three strokes. Of course, the doctor had told me if I ever have another it would be fatal..." and that would be the way that I played golf, if I played.

—CT—  
Let's close the column this week with the following expression... "Of course, the meek shall inherit the earth... they won't have enough nerve to refuse it... I hope, I hope, I hope... I do know... I don't want it... it's too wrecked for me."

## CHARLIE EATON PRACTICALLY INVENTED THE CHICKEN!

We know more about the anatomy of a plump, meaty chicken than its mother. We fry more of these silly birds in an hour... than many restaurants do in a week. Our suppliers never bring us anything but the top quality. They don't dare. So if your appetite is screaming "Fried Chicken"... why not get the best there is? We're ready for you at Eatons. Just bring money.



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## Dangerous Crossroads For Unemployment Insurance

"Federalization" of the unemployment insurance programs of all states has been labeled unneeded, unnecessary and a giant step towards federal controls by J. Richard Glade, executive vice president of the Unemployment Insurance Association.

The spokesman for the organization of employers and trade associations attacked a government plan which would impose federal standards on state employment insurance programs and eventually initiate a program of federal unemployment benefits.

Glade, who expects to appear before the House Ways and Means Committee, denounced the measure (H.R. 8282) authored by Rep. Wilbur Milles (D) of Arkansas, as dangerous legislation that would hamper national growth and development.

He claimed that federal intervention in the state's unemployment insurance area would increase employers' unemployment taxes at both the state and federal levels.

The UIA executive said he plans to tell the committee that, "Over the years the California unemployment system has been frequently and carefully amended to meet the needs of the area."

"It is a balanced program, more liberal in the area of benefits and eligibility and yet with safeguards which impose some restraint upon those who would help themselves willy nilly to tax dollars painfully extracted from California industry."

Glade stated that it was the position of UIA that the federal government should move into a new area of legislative compulsion only when there is a well established need for federal action and a proven failure on the part of the states.

"There is here no such need and no such failure," he stated.

In a further statement regarding the federal government's move into the unemployment insurance field, Glade stated the proposed federal standards will force an abrupt change in California law.

He also claimed that the proposed federal standards would nullify safeguards long existing in California law.

"The federal plan features standards that seek to divert the unemployment insurance objective to another welfare program with its accompanying 'hand outs' to those who have no desire to work," he declared.

Expressing concern for what he termed the chronic "won't work" element, he explained that the federal program would permit higher cash benefits and more liberal eligibility rules.

Glade indicated that the federal program would "give away" to the unemployed considerably more dollars

## New Courses Offered At PCC

The new courses offered at Pasadena City College for 1965-1966 give the student a choice of studying nuclear technology, insurance adjusting, various computer sciences and data processing programs, or perhaps one of the advanced courses among the ten languages taught at PCC including Arabic, Chinese, Japanese, and Russian.

Registration for the second summer session, from August 2 to September 10, and for the fall semester opening September 13 is now in progress. The last day for admission of full-time day students is Friday, September 3. Applicants are urged to register early to avoid the crowded conditions which prevail near the opening of school.

For information about enrollment, call Pasadena City College Admissions Office, 795-6961.

Attend The Church Of Your Choice This Sunday Make It A Weekly Habit

## Ripple MORTUARY

Sterling T. Ripple  
Funeral Director

201 West Sierra Madre Blvd.

Telephone — ELgin 5-3414  
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Sierra Madre



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Take advantage of the many bargains in the fine stores at Foothill-Rosemead Shopping Center... then and there, put the dollars you save into a high-earning account, with federally-chartered safety, at—



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Downtown Office: Green at Los Robles

4.85% CURRENT  
ANNUAL RATE

## AUGUST SALE!

## BOXED CHRISTMAS CARDS

Our Fine Selection of Boxed Cards Will Be On Sale During August At

50% DISCOUNT

PERRYS' STATIONERY & GIFT SHOP  
56 W. SIERRA MADRE BLVD. 355-3385

## WATCH FOR... OUR GRAND OPENING ALL DAY SATURDAY, AUGUST 28

IN OUR NEW HOME

43 N. BALDWIN AVENUE

355-0753

• Door Prizes Galore • Refreshments 10 a.m. to 6 p.m.

Be Sure To See Our Complete Waste King Kitchen Appliances

DON'T MISS THIS ONE

Everyone Invited and Welcome

## GEM PLUMBING

24-HOUR SERVICE CALLS

HAL JORDON — EL 5-7475

EL 5-6673 — GORDON CALDWELL

IN SIERRA MADRE, CALIFORNIA





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Open 12 Hours a Day For Your Convenience 9 A.M. to 9 P.M.

Closed Sundays

Jack & the Bean Stalk  
**GREEN BEANS**

303 TINS

**5<sup>¢</sup> FOR \$1.00**

Cut or Sliced

Jack & the Bean Stalk  
**SLICED BEETS**

**6<sup>¢</sup> FOR \$1.00**

303 TINS

Jack & the Bean Stalk  
**GOLDEN CORN**

303 TINS

**6<sup>¢</sup> FOR \$1.00**

Whole Kernel or Cream Style

M. J. B.  
**WILD RICE MIX**

**59¢**

Save 10c

Ken L Ration  
**DOG FOOD**

**6<sup>¢</sup> FOR 89¢**

Plus Tax

Jack & the Bean Stalk  
**MIDGET PEAS**

**4<sup>¢</sup> FOR \$1.00**

Jack & the Bean Stalk  
**GREEN BEANS**

**4<sup>¢</sup> FOR \$1.00**

Small Whole

**HI-C DRINKS**

Orange - Grape  
or Punch

**29¢**

46-OZ. TIN

Superior  
**HONEY**

12-OZ. JAR

**29¢**

Clover, Orange or Sage

**LUX  
LIQUID**

**47¢**

Plus Tax

22-OZ. GIANT SIZE

Macombers  
**APPLE JUICE**

**4<sup>¢</sup> FOR \$1.00**

24-OZ. BOTTLES

Borden's  
**MAYONNAISE**

**49¢**

QUART

Chicken of the Sea  
**CHUNK TUNA**

NO 1/2 TIN

**4<sup>¢</sup> FOR \$1.00**

Green Label

**NESCAFE**

**\$1.29**

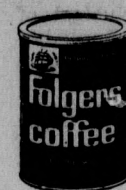
10-OZ. JAR

Faultless  
**SPRAY STARCH**

**49¢**

Plus Tax

LARGE 24-OZ. SIZE



**69¢**

2 LB. TIN \$1.38

Aunt Jane's  
**Sweet Pickle Sticks**

**35¢**

16-OZ. JAR



**39¢**

QUART

Sunshine  
**HI HO CRACKERS**

**4<sup>¢</sup> FOR \$1.00**

10-OZ. STAK PAK

**FROZEN FOOD DEPARTMENT**

PICTSWEET

Big Family Bags

Cut Green Beans  
Mixed Vegetables

Green Peas

Peas & Carrots

**3<sup>¢</sup> FOR \$1.00**

Save 17c

**HAWAIIAN PUNCH**

**6<sup>¢</sup> FOR 95¢**

SIX OZ. TINS

Sara Lee  
**POUND CAKE**

AND

**CHOCOLATE CAKE**

**69¢**

Save 20c

Four Fishermen  
**FISH STICKS**

**59¢**

BIG 14-OZ. SIZE

Save 10c

**ROESS QUALITY MEATS**

**O-BONE ROAST**

**59¢<sup>lb</sup>**

**SHORT RIBS**

**4<sup>lbs.</sup> \$1**

**CHUCK ROAST**

**45¢<sup>lb</sup>**

**CROSS RIBS**

**45¢<sup>lb</sup>**

Semi Boneless  
**CHUCK ROAST**

**63¢<sup>lb</sup>**

Center Cut  
**BEEF SHANKS**

**49¢<sup>lb</sup>**

Fresh -- Lean  
**GROUND CHUCK**

**59¢<sup>lb</sup>**

Semi Boneless  
**CHUCK STEAKS**

**59¢<sup>lb</sup>**

Our Very Best  
**GROUND ROUND**

**79¢<sup>lb</sup>**

Boneless -- Trimmed  
**BRISKET OF BEEF**

**89¢<sup>lb</sup>**

Rolled  
**SHOULDER CLOD**

**95¢<sup>lb</sup>**

Rath Black Hawk  
**BACON**

**75¢<sup>lb</sup>**

Corned  
**BEEF TONGUES**

**49¢<sup>lb</sup>**

Top Quality Control  
SELECTED FRUITS & VEGETABLES

Sweet Ripe

**WATERMELON**

**3<sup>¢</sup><sup>lb</sup>**

Large Ripe

**CANTALOUPE**

**6<sup>¢</sup><sup>lb</sup>**

Local Fresh

**SWEET CORN**

**5<sup>EARS</sup> 29¢**

Standard

**PRUNE PLUMS**

**2<sup>lbs.</sup> 25¢**

Bartlett

**PEARS**

**2<sup>lbs.</sup> 29¢**

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